

SEC/033/2013-14

December 23, 2013

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
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Dear Sirs,

Sub : Opening of Clinique & M.A.C Stores

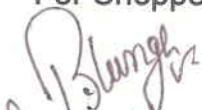
Pursuant to provisions of Clause 36 of the Listing Agreement, we wish to inform you that the Company has opened one Clinique door and one M.A.C door at Quest Mall, Kolkata.

With the opening of these doors, the Company has now 22 Clinique doors and 33 M.A.C doors.

We request you to kindly take the same on record.

Thanking you,

Yours truly,
For Shoppers Stop Limited.



Prashant Mehta
Vice President - Legal &
Company Secretary