10th April, 2018

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, G. Block,
Bandra-Kurla Complex, Mumbai – 400 051

Dear Sir / Madam,

Ref: NSE Symbol: PEL

Sub: Reply to clarification sought in relation to setting-up of wholly owned subsidiaries of the Company to commence businesses of Merchant Banking and Asset Management

Further to our letter dated 3rd April, 2018, and in reference to your mail received by the Company on 6th April, 2018 for clarification in respect of the same, we would like to clarify that:

A. Merchant Banking Business:
   1. So far as the proposed Merchant Banking business is concerned:

      a. The minimum estimated amount to be invested is around INR 100 crores;
      b. The expected benefits are receiving underwriting capabilities for fixed income issuances, which will generate an additional source for fee income;

B. Asset Management Company Business:
   1. So far as the proposed Asset Management Company (AMC) business is concerned:

      a. The AMC will be capitalized with the required statutory funding required for setting up business (approximately INR 10 crores) and will be adequately capitalized based on future opportunities.
      b. The AMC business will be the manager and sponsor for vehicles focused on equity ownership in long term yield generating assets. The Company is exploring opportunities in conjunction with various partners, primarily global and domestic Financial Institutions for the same.

We trust that you will be satisfied with this clarification. Please let us know if you need any additional information

Thanking you,

Yours truly,
For Piramal Enterprises Limited

Chanda Makhija Thadani
Assistant Company Secretary