



Blue Star Limited
Kasturi Buildings,
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April 12, 2016

To,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra - Kurla Complex, Bandra (E),
Mumbai-400 051.
Fax No: 26598237 / 38
Ref Company Code : BLUESTARCO

Kind Attn. Ms. Charmi Dharod

Dear Madam,

Sub : Clarification on Press Release

This is with respect to an announcement submitted to the Exchange dated April 06, 2016 regarding a press release titled "Blue Star to foray into the water purifier business". and your query received through email:

We wish to inform you that the Company proposes to invest, in the first year, an amount of Rs 35 crores in its water purifier business. This amount would be incurred on advertising, brand building, product development and marketing of this business.

Kindly acknowledge receipt.

Thanking you,

BLUE STAR LIMITED


VIJAY DEVADIGA
COMPANY SECRETARY

Encl: As above