



## BURNPUR CEMENT LIMITED

Corporate Office : 14, Bentinck Street, "Gujarat Mansion"  
2nd Floor, Kolkata-700 001, West Bengal, India  
Phone : (033) 2262 3167, Fax : (033) 2262 3168  
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CIN No. : L27104WB1986PLC040831

Date: 01.07.2016

Dear Sir

With reference to your mail in which you have sought some clarification from the company regarding the new product launch, please find the details:

1. Date of launch : Not decided but it is expected to be August, 2016
2. Category of the product : Iron/steel bar (Initially Company will trade the steel)
3. The company has the existing market in West Bengal, Bihar & Jharkhand and want to diversify and enter into new business by trading steel/iron bar. The product will be sold in the West Bengal, Bihar & Jharkhand.
4. Expected Benefits : To increase the turnover of the company and profitability.
5. Estimated amount to be invested : Depends upon the market and demand of the product.
6. Name of the countries in which the product is launched (in case of international). Only domestic i.e. West Bengal, Bihar & Jharkhand

Kindly acknowledge the same.

For BURNPUR CEMENT LIMITED

Company Secretary