



Blue Star Limited
Kasturi Buildings,
Mohan T Advani Chowk,
Jamshedji Tata Road,
Mumbai 400 020, India.
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www.bluestarindia.com

June 23, 2017

The National Stock Exchange of India Ltd
Exchange plaza, 5th floor
Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051
Company Scrip Code : BLUESTARCO

Dear Sirs,

Sub: Clarification on Press Release for appointment of Sam Balsara as Additional Director

With reference to your email dated June 22, 2017, seeking clarification on relationship of Sam Balsara, newly inducted Director, with other directors of the Company, we wish to inform you that Sam Balsara, an Additional Independent Director, is not related to any other director of the Company. We have mentioned this in our Intimation dated June 21, 2017 filed with your Exchange, copy of which is also enclosed herewith for your kind perusal.

The above is for your information and dissemination to the public at large.

Thanking you,
FOR BLUE STAR LIMITED

Mansi Laheri
Senior Manager - Legal & Secretarial Department



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June 21, 2017

BSE Limited.
Dalal Street
MUMBAI 400 023.
Company Scrip Code :500067

The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051.
Company Scrip Code : BLUESTARCO

Dear Sirs,

Subject: Appointment of Mr Sam Balsara as an Additional Independent Director

This is to inform that Mr Sam Balsara (DIN: 00076942) has been appointed as an Additional Independent Director of the Company with effect from June 20, 2017, to hold office for a term of five years, subject to the retirement policy of the Company for its Directors, and approval of the members of the Company at the ensuing Annual General Meeting.

In accordance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the information required to be furnished for appointment of Additional Directors is as given below:

Mr Sam Balsara

Date of Appointment	June 20, 2017
Brief profile	Sam Balsara is the Chairman & Managing Director of Madison World, which is amongst India's largest media buying and communication agencies. He holds a Bachelor's degree in Commerce and is a post graduate from Jamnalal Bajaj Institute of Management Studies. He has over 45 years of extensive experience in marketing, advertising and media. Sam started his career at Sarabhai's in 1972, and held various stints in Cadbury India Ltd, Contract Advertising Company (WPP) and Mudra Communications, before founding Madison World in 1988.

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	Sam has received several accolades prominent amongst which is 'The Most Influential Person in Media' by Economic Times - Brand Equity for the last 10 consecutive years and many other prestigious awards. He has also held senior positions in several associations such as the Past President of AAAL; Past Chairman of The Advertising Standards Council of India 2000-2001, presently an Advisor; besides others.
Relationship of Directors interse (As per Section 2(77) of Companies Act, 2013 read with specification of Companies (Specification of definitions details) Rules, 2014	None

For **BLUE STAR LIMITED**

Vijay Devadiga
Company Secretary