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CINEMAX®

Date: 18th October, 2010

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub:- Launch of Two Screens Multiplex at Vododara, Gujarat.
Company Scrip Code :- CINEMAX.

Dear Sir,

This is to inform you that, yesterday on 17th October, 2010 we have launched our Two Screens Multiplex at **Cine Mall situated near Natubhai Circle, Race Course Road, Alkapuri, Vadodara, Gujarat.**

These Multiplex was open to the patrons with screening of block buster movies "**Aakarosh**" and "**Knock Out**"

The Multiplex is having capacity of 329 seats including 39 recliner seats.

The Two Screens Multiplex will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give them out of the world experience- "**Cinemaxperience**".

This is the seventh multiplex of our Company in Gujrat. With this launch, our Company will have 23 screens and 5,771 seats all over Gujrat.

Further, with the above said launch, we will have a pan India presence with 99 screens and 26,159 seats across 31 properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

Jatin Shah
Company Secretary