Date: 10th June, 2011

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub: Launching of four screens multiplex at Bangalore –"Soul Space Spirit"
Company Scrip Code :- CINEMAX.

Dear Sir,

This is to inform you that, today we are launching our four screens multiplex **"Soul Space Spirit"** situated at Survey No. 89/6, 78/7, Belandur Junction, Outer Ring Road, Opp. Acme Hormony Plaza, Bangalore 560053.

This multiplex will be open to the patrons with special screening of block buster movies like "**X Men**", "**Ready", "Shaitan"** and **"Jhony Mera Naam (Kannada)"**

The multiplex is having capacity of 795 seats including 59 recliner seats. It will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give then out of world experience "**Cinemaxperience**".

Further, with the above said launch, we will have a pan India presence with 114 screens and 28,976 seats across 34 properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

Jatin Shah
Company Secretary