KANAKIA
PERFECTION ALL THE WAY

Enjoy,relax @
CINEMAX

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Date: 10th February, 2011

Sub:- Launching of Five Screens Multiplex at Raipur, Chattisgarh.
Company Scrip Code :- CINEMAX.

Dear Sir,

Dear Sir,

This is to inform you that on 11th February, 2011, we are launching our Five Screens Multiplex at **City Centre Mall – Raipur, Chattisgarh.**

These Multiplexes will be open to the patrons with screening of block buster movies "**PATIALA HOUSE**" and "**DIL TOH BACCHA HAI JI**"

The Multiplex is having capacity of 1055 seats including 70 recliner seats.

The Five Screens Multiplex will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give them out of the world experience- "**Cinemaxperience**".

Further, with the above launch, we will have pan India presence with 107 screens and 28,231 seats across 33 properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

Jatin J. Shah

Jatin Shah
Company Secretary