KANAKIA

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CINEMAX

Date: 9th December, 2011

To,
Mr. Hari K
National Stock Exchange of India Limited
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

Sub:- Launching of Six Screens Multiplex at Cinemax – Banglore 2 Arena.
Company Scrip Code :- 532807.

Dear Sir,

This is to inform you that, today on 9th December, 2011, we are launching our Six Screens Multiplex at "**Cinemax -Soul Space Arena Mall,** 5th Floor, Soul Space Arena Project, #336/5, Doddanakundi, Nakundi, Mahadevapura, Marthalli Ring Road, Bangalore-560037, Karnataka.

This Multiplex will be open to the patrons with screening of movie "**VISHNU VARDANA.**"

The Multiplex is having capacity of 1084 seats including 38 recliner seats.

The Six Screens Multiplex will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give them out of the world experience- "**Cinemaxperience**".

Further, with the above said launch, we will have a pan India presence with **132** screens and **32575** seats across **38** properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

Jatin Shah
Company Secretary