



Inauguration of E-Waste Recycling Facility



ABOUT E-WASTE

Electronics industry is the world's largest and fastest growing manufacturing industry. Rapid growth, combined with rapid product obsolescence and discarded electronics is now the fastest growing waste stream in the industrialized world. The growing quantity of waste from electronic industry, known as e-waste is beginning to reach disastrous proportions. Industrialized countries all over the world are beginning to address e-waste as it is inundating solid waste disposal facilities, which are inadequately designed to handle such type of wastes. The problems associated with e-waste in India started surfacing after the first phase of economic liberalisation, after 1990. That year witnessed a shift from in economic policy in turn triggering off an increase in the consumption pattern. This period also witnessed a shift in the pattern of governance. It ushered in an era of infrastructure reform and e-governance. This shift is marked by the application of information technology in a big way in all areas. These developments, along with indigenous technological advancement, have lead to an addition of wide gamut of e-waste churned out from Indian households, commercial establishments, industries and public sectors, into the waste stream. Solid waste management, which is already a mammoth task in India, has become more complicated by the invasion of e-waste, particularly computer waste to India, from different parts of the world. E-waste contains significant quantities of hazardous waste, including lead, mercury and cadmium. Improper recycling and disposal operations found in different cities of India often involve the open burning of plastic waste, exposure to toxic solders, river dumping of acids, and wide spread general dumping. As a result, pollutants are dumped into the land, air and water. The subject of electronic equipment disposal and recycling has captured attention at all levels of government, and has become the subject of serious discussion and debate between government organizations and the private sector manufacturers of computers and consumer electronic equipment. Government organizations would like to foster opportunities to recycle and re-use surplus electronic equipment on as wide a scale as possible. Equipment manufacturers, with intense competition and low profit margins, are also unwilling to absorb the cost of recycling, and are fearful of piecemeal or prescriptive legislation, at the national or state level, which could force them to bear the cost and potentially the logistical and administrative burden of recycling their products.

Cerebra Integrated Technologies Limited

Bangalore

requests the honour of your presence
to attend and participate in the Inauguration of its newly
constructed E-Waste Recycling Facility

at Plot No. 41 to 46, KIADB Narasapura Industrial Area,
Appasandra Village, Narsapura Hobli Kolar District 563130

on Tuesday, the Seventh of February Two Thousand and
Seventeen (07.02.2017)

PROGRAM

- 9.00 am : Welcome (Tea/Coffee)
- 10.00 am : Invocation Song
Welcome Address by
Mr. V Ranganathan
Managing Director
- 10.30 am : Lighting of Lamp & Inaugural Address by
Shri R V DESHPANDE
Hon'ble Minister for Large & Medium Industries & Infrastructure Development
- : Presided by
Shri Pankaj Kumar Pandey, IAS
Chief Executive Officer & Executive Member, KIADB
- Ribbon Cutting and Switching on the Plant & Machinery by
Hon'ble Minister
- : Walk through the Facility
- 12.00 Noon : Vote of Thanks
- 12.15 pm : Lunch



Cerebra Integrated Technologies Limited

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E-Waste Recycling Facility

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