

GANGA SOMANY

15, INDIA EXCHANGE PLACE
KOLKATA-700 001.

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051
cm1ist@nse.co.in
FAX No. (022) 26598237/38

Dated: July 25, 2013

Dear Sir,

Pursuant to Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and any other applicable provisions, if any under SEBI, I am enclosing format duly filled in for change in Shareholding in Cera Sanitaryware Limited.

I am the person belonging to the promoters' Group of Cera Sanitaryware Limited, 9, GIDC Industrial Estate, Kadi - 382715, Dist. Mehsana, Gujarat, India.

PLEASE NOTE THAT I HAVE ACQUIRED 2000 EQUITY SHARES OF CERA SANITARYWARE LTD. AND MY NEW SHARE HOLDING IN THE COMPANY IS 4500 SHARES REPRESENTING 0.04% AND TOTAL PROMOTERS SHARE HOLDING IS 7033680 SHARES REPRESENTING 55.58% OF THE SHARES OF CERA SANITARYWARE LTD.

This is for your information and necessary action.

Thanking you,

Yours faithfully,

Ganga Somany

(GANGA SOMANY)

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Cera Sanitaryware Ltd.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	GANGA SOMANY List of PAC & their holdings as per annexure "1"		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE & NSE		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	7031680	55.56%	55.56%
b) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	NIL	NIL	NIL
Total (a+b+c)	7031680	55.56%	55.56%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	2000	0.02%	0.02%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other Instrument	NIL	NIL	NIL

Ganga Somany

ANNEXURE"1"LIST OF PAC & THEIR HOLDINGS

<u>NAME</u>	<u>NO.OF SHARES</u>	<u>%</u>
1. Vikram Investment Co.Ltd.	2900275	22.92
2. Trisure Promotions & Tradings Ltd.	484400	3.83
3. Suvinay Trading & Investment Co.Ltd.	259420	2.05
4. Rekha Commercial Ltd.	532388	4.21
5. Venugopal Holdings Ltd.	63388	0.50
6. Shri Vikram Somany	900453	7.11
7. Shri Vikram Somany	100000	0.79
8. Mrs.Smiti Somany	1742240	13.76
9. Mrs.Deepshikha Khaitan	39116	0.31
10. Madhusudan Holdings Ltd.	7500	0.06
11. Ganga Somany	2500	0.02
	<u>7031680</u>	<u>55.56</u>

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FAX No. (022) 26598237/38

Dated: July 25, 2013

Dear Sir,

Pursuant to Regulation 13 of SEBI (Prohibition of Insider Trading) Regulations, 1992 and any other applicable provisions, if any under SEBI, I am enclosing Form "D" duly filled in for change in Shareholding in Cera Sanitaryware Limited.

I am the person belonging to the promoters' Group of Cera Sanitaryware Limited, 9, GIDC Industrial Estate, Kadi - 382715, Dist. Mehsana, Gujarat, India.

PLEASE NOTE THAT I HAVE ACQUIRED 2000 EQUITY SHARES OF CERA SANITARYWARE LTD. AND MY NEW SHARE HOLDING IN THE COMPANY IS 4500 SHARES REPRESENTING 0.04% OF THE SHARES OF CERA SANITARYWARE LTD.

This is for your information and necessary action.

Thanking you,

Yours faithfully,

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that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
Total (a+b+c)	2000	0.02%	0.02%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7033680	55.58%	55.58%
b) VRs otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
Total (a+b+c)	7033680	55.58%	55.58%
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	MARKET PURCHASE		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	24.07.2013		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	12654874 EQUITY SHARES		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	12654874 EQUITY SHARES		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	12654874 EQUITY SHARES		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory
Place: KOLKATA

Date: 25.07.2013.

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FORM D

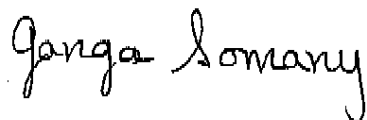
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or officer and his dependants or Promoter or Person who is part of Promoter Group of a listed Company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of Shares/ voting rights held by the Promoter/ Person who is part of Promoter group/ Director / Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights.	Date of intimation to Company.	Mode of acquisition (Market Purchase/ Public/ Rights Preferential Offer, etc.)/ sale.	No. of Shares/ voting rights post acquisition/ sale.	Trading Member through whom trade was executed with SEBI Regn. No. Of TM.	Exchange on which the trade was executed.	BUY QUANTITY	BUY VALUE	SELL QUANTITY	SELL VALUE
Ganga Somany 15, India Exchange Place Kolkata- 700001 AWZPS9078H	2500	24.07.13	25.07.13	Market Purchase	4500 0.04%	SK P Secur- ities Ltd. INB 230 707 532	N S E	2 0 0 0 Equity Shares	Rs. 1030522.25	N A	N A

Kolkata

Dated: 25.07.2013.



(Ganga Somany)