

GANGA SOMANY

15, INDIA EXCHANGE PLACE
KOLKATA-700 001.

Dated: December 31, 2014

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051
cmist@nse.co.in
FAX No. (022) 26598237/38

Dear Sir,

Sub :- Acquisition of Shares in Cera Sanitaryware Limited

Pursuant to Regulation 29 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and any other applicable provisions, if any under SEBI, I am enclosing format duly filled in for change in Shareholding in Cera Sanitaryware Limited.

I am the person belonging to the promoters' Group of Cera Sanitaryware Limited, 9, GIDC Industrial Estate, Kadi - 382715, Dist. Mehsana, Gujarat, India.

PLEASE NOTE THAT I HAVE ACQUIRED 1000 EQUITY SHARES OF CERA SANITARYWARE LTD. AND MY NEW SHARE HOLDING IN THE COMPANY IS 22500 SHARES REPRESENTING 0.18% AND TOTAL PROMOTERS SHARE HOLDING IS 7111245 SHARES REPRESENTING 56.20% OF THE SHARES OF CERA SANITARYWARE LTD.

This is for your information and necessary action.

Thanking you,

Yours faithfully,

✓ *Ganga Somany*

(GANGA SOMANY)

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Cera Sanitaryware Ltd.		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	GANGA SOMANY List of PAC & their holdings as per Annexure "1"		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE & BSE		
5. Details of the acquisition / disposal as follows :	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights	7110245	56.19%	56.19%
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking/others)	NIL	NIL	NIL
c) Voting rights (VR) otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	NIL	NIL
e) Total (a+b+c+d)	7110245	56.19%	56.19%
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	1000	0.01%	0.01%
b) VRs acquired /sold otherwise than by shares	NIL	NIL	NIL
c) Warrants/convertible securities/	NIL	NIL	NIL

✓ Ganga Somany

any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked / released by the acquirer	NIL	NIL	NIL
e) Total (a+b+c+d)	1000	0.01%	0.01%
<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	7111245	56.20%	56.20%
b) Shares encumbered with the acquirer	NIL	NIL	NIL
c) VRs otherwise than by shares	NIL	NIL	NIL
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	NIL	NIL	NIL
e) Total (a+b+c+d)	7111245	56.20%	56.20%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	OPEN MARKET PURCHASE		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30.12.2014		
Equity share capital / total voting capital of the TC before the said acquisition / sale	12654874 EQUITY SHARES		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	12654874 EQUITY SHARES		
Total diluted share/voting capital of the TC after the said acquisition/sale.	12654874 EQUITY SHARES		

~ Ganga Somany

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

✓ Ganga Somany

(Ganga Somany)

Signature of the acquirer / seller / ~~Authorised Signatory~~

Place: Kolkata.

Date: 31.12.2014.

ANNEXURE"1"

LIST OF PAC & THEIR HOLDINGS

<u>NAME</u>	<u>NO.OF SHARES</u>	<u>%</u>
1. Vikram Investment Co.Ltd.	2900275	22.92
2. Trisure Promotions & Tradings Ltd.	484400	3.83
3. Suvinay Trading & Investment Co.Ltd.	259420	2.05
4. Rekha Commercial Ltd.	532388	4.21
5. Venugopal Holdings Ltd.	63388	0.50
6. Shri Vikram Somany	941953	7.45
7. Shri Vikram Somany	100000	0.79
8. Mrs.Smiti Somany	1542240	12.18
9. Mrs.Deepshikha Khaitan	39116	0.31
10. Madhusudan Holdings Ltd.	7500	0.06
11. Ganga Somany	21500	0.17
12. Madhusudan Industries Limited	18065	0.14
13. Pooja Jain Somany	200000	1.58
	<u>7110245</u>	<u>56.19%</u>

✓ *Ganga Somany*

(Ganga Somany)