

CERA

CSL/2015-16/10
April 10, 2015

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort <u>Mumbai - 400 001.</u> Scrip Code :532443 Scrip ID:CERASAN Fax: <u>022-22722039/2061/2041/2037/3121</u>	The National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code : CERA Fax: <u>022-26598237/38 or 022-26598347/48</u>
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Dear Sir,

Sub: Disclosure under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We have to inform you that we have received intimation from the Promoters of the Company for disclosures under regulations 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulation, 2011 for their holding in the company as on 31st March, 2015.

We are enclosing herewith copy of the said intimation received from the Promoters' group for your kind perusal and necessary action.

We hope you will find the same in order.

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,



Narendra N. Patel
President & Company Secretary

Encl : Disclosure

Cera Sanitaryware Limited

Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

1. Name of the Target Company (TC)	Cera Sanitaryware Ltd.		
2. Name(s) of the stock exchange(s) where the shares of The TC are listed	BSE Ltd. NATIONAL STOCK EXCHANGE OF INDIA LTD.		
3. Particulars of the shareholder(s) a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or √b) Name(s) of promoter(s), member of the promoter group and PAC with him.	Vikram Investment Co.Ltd. Shri Vikram Somany Trisure Promotions & Tradings Ltd. Rekha Commercial Ltd. Mrs. Smiti Somany Suvinay Trading & Investment Co.Ltd. Venugopal Holdings Ltd. Mrs.Deepshikha Khaitan Madhusudan Holdings Limited. Pooja Jain Somany Madhusudan Industries Ltd. Mrs.Ganga Somany (HOLDINGS DETAILS AS PER ANNURE "A")		
4 Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	%w.r.t.total Share/voting capital wherever applicable	% of total diluted Share/voting capital of TC(*)
As of March 31 st , 2015, holding of:			
√a) Shares	7112245	54.68%	54.68%
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	7112245	54.68%	54.68%

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the

Outstanding convertible securities/warrants into equity shares of the TC.

Note

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(I) is required.



Place:Kolkata
04.04.2015.

Signature of the Authorized Signatory:

(VIKRAM SOMANY)

For himself and Members of Promoter Group

LIST OF PAC & THEIR HOLDINGS
IN CERA SANITARYWARE LTD.

<u>NAME</u>	<u>NO.OF SHARES</u>	<u>%</u>
1. Vikram Investment Co.Ltd.	2900275	22.30
2. Trisure Promotions & Tradings Ltd.	484400	3.72
3. Suvinay Trading & Investment Co.Ltd.	259420	1.99
4. Rekha Commercial Ltd.	532388	4.09
5. Venugopal Holdings Ltd.	63388	0.49
6. Shri Vikram Somany	941953	7.24
7. Shri Vikram Somany	100000	0.77
8. Mrs.Smiti Somany	1542240	11.86
9. Mrs.Deepshikha Khaitan	39116	0.30
10. Madhusudan Holdings Ltd.	7500	0.06
11. Madhusudan Industries Ltd.	18065	0.14
12. Mrs.Ganga Somany	23500	0.18
13. Mrs.Pooja Jain Somany	<u>200000</u> <u>7112245</u>	<u>1.54</u> <u>54.68</u>

Signature of the Authorized Signatory:

Place:Kolkata
04.04.2015.



(VIKRAM SOMANY)

for himself and Members of Promoter Group