

Deepshikha Khaitan

39, Friends Colony (East)
New Delhi – 110 065.

Dated: September 4, 2017.

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051.
Scrip Code : CERA
Fax: 022-26598237 / 38 or 022-26532947/48

Dear Sir,

Sub: Disclosure under Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in Cera Sanitaryware Limited

Pursuant to Regulation 10(5) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I am enclosing format for the inter-se transfer of shares between immediate relatives (Father & Daughter) Mr. Vikram Somany and Mrs. Deepshikha Khaitan, in the target company **Cera Sanitaryware Limited.**

I hope you will find the same in order and take the same in records.

Thanking you,

Yours faithfully,


(Deepshikha Khaitan)
Acquirer

Encl.:as above.

Format for Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1	Name of the Target Company (TC)	Cera Sanitaryware Limited
2	Name of the acquirer(s)	Deepshikha Khaitan
3	Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters	Yes
4	Details of the proposed acquisition	
	a. Name of the person(s) from whom shares are to be acquired	Vikram Somany
	b. Proposed date of acquisition	11th September, 2017
	c. Number of shares to be acquired from each person mentioned in 4(a) above	1,00,000 Equity Shares
	d. Total shares to be acquired as % of share capital of TC	0.77 %
	e. Price at which shares are proposed to be acquired	Not applicable, as the Shares are to be Gifted to Daughter
	f. Rationale, if any, for the proposed transfer	Inter-se transfer of Shares to Daughter out of natural love & affection.
5	Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer	Regulation - 10(1)(a)(i)
6	If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period.	Rs. 2941.61
7	If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.	N. A.
8	Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.	Not Applicable - as there is no acquisition price to be paid, as it is a gift to the daughter.
9	i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011. (corresponding provisions of the repealed Takeover Regulations, 1997). ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished.	i) Yes, transferor and transferee have complied with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 ii) Details of acquisition made by transferee Mr. Vikram Somany is enclosed as per Annexure- I ii) 200000 Equity Shares gifted to acquirer, by Mrs. Smiti Somany mother of acquirer on 02-01-2017, disclosure made to BSE, NSE & SEBI are enclosed as per Annexure - II ii) Enclosed as per Annexure - III

10	Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.	All the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.
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11	Shareholding details	Before the proposed transaction		After the proposed transaction	
		No. of shares /voting rights	% w.r.t total share capital of TC	No. of shares /voting rights	% w.r.t total share capital of TC
	a. Acquirer(s) and PACs (other than sellers)(*)				
	• Acquirer(s)				
	Deepshikha Khaitan	2,39,116	1.84%	3,39,116	2.61%
	• PACs				
	Vikram Investment Co. Ltd.	29,00,275	22.30 %	29,00,275	22.30 %
	Madhusudan Holdings Ltd.	7,500	0.06 %	7,500	0.06 %
	Rekha Commercial Ltd	5,32,388	4.09 %	5,32,388	4.09 %
	Trisure Promotions & Tradings Ltd	4,84,400	3.72 %	4,84,400	3.72 %
	Suvinay Trading & Investment Co. Ltd.	2,59,420	1.99 %	2,59,420	1.99 %
	Venugopal Holdings Ltd.	63,388	0.49 %	63,388	0.49 %
	Smiti Somany	13,42,240	10.32%	13,42,240	10.32%
	Ganga Somany	28,000	0.22 %	28,000	0.22 %
	Pooja Jain Somany	2,00,000	1.54 %	2,00,000	1.54 %
	Madhusudan Industries Limited	18,065	0.14 %	18,065	0.14 %
	b. Seller(s)				
	Vikram Somany	10,45,847	8.04%	9,45,847	7.27%
	Total	71,20,639	54.75 %	71,20,639	54.75 %

Note:

- (*) Shareholding of each entity may be shown separately and then collectively in a group.
- The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more than one acquirer, the report shall be signed either by all the persons or by a person duly authorized to do so on behalf of all the acquirers.

Date: 04.09.2017
Place: New Delhi

Deepshikha Khaitan
(Deepshikha Khaitan)
(Acquirer)

