

CSL/2012-13/423
March 28, 2013

Through Fax & Courier
022-26598237/38 or 022-26598347/48

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051

Kind Attn: Shri Sandeep Hisaria

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

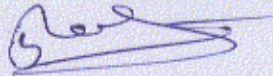
We have to inform you that we have received intimation from M/s. Jwalamukhi Investment Holdings, in Format under regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 for 115,830 Equity Shares acquired by them (change in shareholding for purchase made resulting in the holding exceeding the 8.5% of the paid up share capital of the company).

We are enclosing the said Format for the intimation received from M/s. Jwalamukhi Investment Holdings regarding acquisition of 115,830 Equity Shares (0.9153%) by them.

We hope you will find the same in order and take them on records

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,



Narendra N. Patel
President & Company Secretary

Encl: Format

Cera Sanitaryware Limited

Madhusudan House, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Lera Sanitaryware Limited -		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Jwalamukhi Investment Holdings		
Whether the acquirer belongs to Promoter/Promoter group	N/A		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	The National Stock Exchange, The Bombay Stock Exchange.		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	965,297	7.6279%	
b) Voting rights (VR) otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
d) Total (a+b+c)	965,297	7.6279%	
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	115,830	0.9153%	
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Total (a+b+c)	115,830	0.9153%	
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	1,081,027	8.5432%	
b) VRs otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
d) Total (a+b+c)	1,081,027	8.5432%	
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market purchase		

Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	25 March 2013
Equity share capital / total voting capital of the TC before the said acquisition / sale	12,654,874
Equity share capital/ total voting capital of the TC after the said acquisition / sale	12,654,874
Total diluted share/voting capital of the TC after the said acquisition	

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / seller / Authorised Signatory

Place: Mauritius

Date: 27 March 2013


M N A Hermans
8039