

CSL/2012-13/424
March 28, 2013

THROUGH FAX & COURIER
022-2272 2039 / 2061 / 2041 / 2037

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai - 400 001.

Kind Attn. Smt. Hetal Kotak - Asstt. General Manager

Dear Sir,

**Sub: Disclosure under SEBI (Prohibition of Insider Trading)
Regulations 2011 - Regulation 13 (3) & (6)**

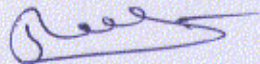
We have to inform you that we have received intimation from M/s. Jwalamukhi Investment Holdings in Form 'C' under regulation 13 (3) of SEBI (Prohibition of Insider Trading) Regulations, 2011 for the 115,830 (0.9153%) Equity Shares acquired by them (change in shareholding for purchase made resulting in the holding exceeding the 8.5% of the paid up share capital of the company).

Pursuant to regulation 13 (6) of SEBI (Prohibition of Insider Trading) regulations 2011, we are enclosing Form 'C', for the intimation received from M/s. Jwalamukhi Investment Holdings.

We hope you will find the same in order and take them on records

Thanking you,

Yours faithfully,
For Cera Sanitaryware Limited,



Narendra N. Patel
President & Company Secretary

Encl : Form C

Cera Sanitaryware Limited

Madhusudan House, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382 715, District Mehsana, North Gujarat

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
 Regulation 13 (2) and (4)

Regulation 13(2) - Details of change in shareholding in respect of persons holding more than 1% share in a listed company

Name, PAN No. & address of shareholders	Shareholding prior to acquisition (%) and acquisition date	No. & % of shares/voting rights acquired/hold	Period of shareholding (from date of acquisition to date of disposal of shares or expiry of period)	Date of information to Company	Mode of acquisition (purchase / public / rights / pre-emptive / other (s))	No. & % of shares/voting rights post-acquisition/hold	Trading member through whom the trade was executed with SEBI Registered No. of TA	Exchange or stock market with which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Anandarama Investment Holdings C/o International Financial Services Limited F3 Court, 28 Cybercity Cyber City, Chennai Tel : (020) 467 3048 (020) 467 3059	86.25% / 47.7%	115,830 shares / 5.9451 %	25-Mar-13	26-Mar-13	Market Purchase	1,041,027.542%	/ ICICI Securities Limited / Anandarama Investment Holdings and Private Brokers Limited SEBI REGD No: ICIC1 Securities RSE: IND 200771017 BSE: IND 011206047 SBI REGD No: Anandarama Investment RSE: IND 200771017 BSE: IND 011271017	NSE - 81,238 shares BSE - 34,591 shares NSE - 1,882 shares	115,830 shares	IND 55,564, 300.00		

SEBI Regd.	ICIC1 Securities Limited
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SEBI Regd.	ICIC1 Securities Limited
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SEBI Regd.	ICIC1 Securities Limited
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M N A Hermans
 8039

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Script Name	CERA SANITARYWARE LIMITED
Bloomberg Ticker	CRS in equity
ISIN	INE739E01017
Paid up share capital	12,654,874

Client Name	Current Qty of shares	Current % holdings	Remarks
Jwalamukhi Investment Holdings	985,297	7.6279%	attached
Total Cumulative % as at 25MAR13	985,297	7.6279%	

Client Name	Trade Date	Qty of shares acquired	% of shares acquired	INR value	Remarks
Jwalamukhi Investment Holdings	25.03.13	61,296	0.4844%	27,276,720.00	
Jwalamukhi Investment Holdings	25.03.13	51,561	0.4076%	22,953,545.00	
Jwalamukhi Investment Holdings	25.03.13	2,953	0.0233%	1,314,085.00	Disclosure on 26MAR13.
		Total Cumulative post acquisition %	0.9153%	51,544,350.00	
		1,081,127	8.5432%		

RESTRICTED
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 SWIFT: HSBCMUMU0BU
 Email: offshore@hsbc.co.mu