August 25, 2015

**BSE Limited**
Phiroze Jeejeebhoy Towers,
Dalal Street,
**Mumbai 400 001**

**National Stock Exchange of India Limited**
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block, Bandra Kurla Complex,
Bandra East,
Mumbai 400 051

Dear Sirs,

**Sub: Initiation for date of payment of interest on Secured Redeemable Non Convertible Debentures**

We would like inform you that the Company has allotted and issued 2000 secured redeemable non-convertible Debentures on private placement basis for Rs. 10,00,000/- each aggregating to Rs. 200.00 crores as per the following details:

1. Interest Payable: Monthly
2. Number and Names of Allottees: 2
   a. Franklin India Ultra Short Bond Fund (1000 securities)
   b. Franklin India Low Duration Fund (1000 securities)
3. First Interest Payment Date: August 31, 2015
4. Second Interest Payment Date: September 30, 2015
5. Last Interest Payment Date: July 31, 2025
6. Date of Allotment: July 31, 2015
7. Tenure with respect to date of issue: 10 years
8. Redemption date: From July 31, 2019 to July 31, 2025
9. Redemption Premium: At par
10. Credit Rating: AA-
11. Date of Issue of Credit Rating: July 27, 2015
12. Day Count: Actual/Actual
13. Shut Period: 3 days

Further, we have already informed the above details to BSE Limited vide our letter dated August 6, 2015, as Annexure II. The same is enclosed herewith for your ready reference.

CEAT LIMITED 463, Dr. A. B. Road WORLI, MUMBAI-30

With the above submission, we request you to kindly treat the above intimation given to BSE Limited on August 6, 2015 as compliance of the Clause 21 of the Equity Listing Agreement entered into with the Stock Exchanges.

Request you to kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
For **CEAT Limited**

CEAT LIMITED
463, Dr. A. B. Road
WORLI, MUMBAI-30

H. N. Singh Rajpoot
Company Secretary

Encl: As above

CEAT

**ANNEXURE II**

| ISSUE DETAILS (To be filled separately for each ISIN) | | |
|---|---|---|
| Sr No. | Particulars | |
| 1. | Type of Securities (Secured/ Unsecured) | Secured |
| 2. | Nature of Securities (Fixed/ Floating/ Step-up/ Structured) If Structured, whether linked to index/ stock etc) | Floating (Linked to Benchmark Rate i.e. SBI Base rate) |
| 3. | Series | 1 |
| 4. | Numbers of securities Issued Originally | 2000 |
| 5. | Numbers of securities Outstanding (as of date) | Nil |
| 6. | Nominal Value of Security (per security) | Rs. 10,00,000/- |
| 7. | Paid up value of Security (per security as of date) | Rs. 10,00,000/- |
| 8. | Total Nominal Value | Rs. 200,00,00,000/- |
| 9. | Total Paid-up Value | Rs. 200,00,00,000/- |
| 10. | Distinctive Numbers allotted /kept reserved | 1-2000 |
| 11. | ISIN (final ISIN & not of Letter Of Allotment) | INE482A07043 |
| 12. | Rate of Interest/Coupon Basis | Currently 9.80% |
| 13. | Interest Payable a) Monthly, b) Quarterly c) Half yearly d) Yearly | Monthly |
| 14. | First Interest Payment Date DD-MM-YYYY | 31-August-2015 |
| 15. | Second Interest Payment Date DD-MM-YYYY | 30-September-2015 |
| 16. | Last Interest Payment Date DD-MM-YYYY | 31-July-2025 |
| 17. | Actual/Deemed date of allotment DD-MM-YYYY | 31-July-2015 |
| 18. | TENURE with respect to date of issue | 10 years |
| 19. | Redemption Date(s) DD-MM-YYYY | From 31-July-2019 to 31-July-2025 |
| 20. | Redemption Premium | At par |
| 21. | Put/call option | Nil |
| 22. | CREDIT_RATING | AA- |
| 23. | Latest date of Credit Rating Assigned/Modified (DD-MM-YYYY) | 27-July- 2015 |
| 24. | Date of Issue DD-MM-YYYY | 27-July-2015 |
| 25. | Trustee | Axis Trustee Services |

CEAT LIMITED 463, Dr. A.B. Road, Worli, Mumbai-400 030

| | | |
|---|---|---|
| | | Limited |
| 26. | Day Count | Actual/Actual |
| 27. | Shut Period | 3 days |
| 28. | Call Dates DD-MM-YYYY | Not Applicable |
| 29. | Put Dates DD-MM-YYYY | Not Applicable |
| 30. | Put/Call Premium | Not Applicable |
| 31. | Lead Manager/Arrangers | ICICI Bank Limited |
| 32. | Register and Transfer Agent | TSR Darashaw Limited |

For **CEAT Limited**

CEAT LIMITED 463, Dr. A. B. Road MUMBAI-400 018

H. N. Singh Rajpoot
Company Secretary