CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in;www.ciol.com

CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER 2010

Amount in Rs. Million

		Quarter Ended		Nine Months Ended		Year Ended
		31.12.2010 Unaudited	31.12.2009 Unaudited	31.12.2010 Unaudited	31.12.2009 Unaudited	31.03.2010 Audited
1	Net Sales / Income from Operations	210.87	249.70	696.84	727.69	1,001.16
2	Other Income	4.60	0.75	8.27	2.96	10.21
3	Total Income (1+2)	215.47	250.45	705.11	730.65	1,011.37
4	Total Expenditure					
a)	Increase (Decrease) in Stock in Trade & Work-in-progress	0.01	(0.22)	1.12	(1.58)	2.18
b)	Cost of Sales / Operations / Raw Materials	94.05	106.30	303.77	328.53	453.57
c)	Purchase of Traded Goods	0.05	15.41	30.98	20.61	36.62
d)	Employee Cost	64.56	72.80	207.57	235.38	317.93
e)	Depreciation & Amortization	12.05	11.98	38.01	35.73	47.01
f)	Other Expenses	34.19	38.97	105.24	126.45	163.27
g)	Total	204.91	245.24	686.69	745.12	1,020.58
5	Interest	9.37	11.53	29.06	33.93	44.57
6	Exceptional Items	-	-	-	-	-
7	Profit (+)/Loss(-) from Ordinary Activities Before Tax [3-(4+5+6)]	1.20	(6.32)	(10.64)	(48.40)	(53.78)
8	Tax Expenses	2.34	(3.04)	(2.77)	(17.30)	(19.61)
9	Net Profit (+) / Loss (-) from Ordinary Activities after Tax (7-8)	(1.14)	(3.28)	(7.87)	(31.10)	(34.17)
10	Extraordinary Items (net of tax expenses)	-	-	-	-	-
11	Share of Profits from Associate Companies	-	-	-	-	-
12	Minority Interest	(0.03)	1.21	(1.46)	(4.94)	(6.01)
13	Net Profit (+) / Loss (-) from the period [9-(10+11+12)	(1.11)	(4.49)	(6.41)	(26.16)	(28.16)
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01
15	Reserve (excluding revaluation reserve)					275.96
16	Earnings per share before extraodinary items (not to be annualized)					
a)	Basic	(0.11)	(0.33)	(0.79)	(3.11)	(3.42)
b)	Diluted	(0.11)	(0.33)	(0.79)	(3.11)	(3.42)
17	Earnings per share after extraodinary items (not to be annualized)					
a)	Basic	(0.11)	(0.33)	(0.79)	(3.11)	(3.42)
b)	Diluted	(0.11)	(0.33)	(0.79)	(3.11)	(3.42)
18	Aggregate of Public Holding					
a)	Number of Shares	5,580,382	5,580,382	5,580,382	5,580,382	5,580,382
b)	Percentage of share holding	55.80%	55.80%	55.80%	55.80%	55.80%
19	Promoters and promoter group Shareholding					
(a)	Pledged/Encumbered					
	Number of Shares	-	-	-	-	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group	-	-	-	-	-
	Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-
(b)	Non-encumbered					
	Number of Shares	4,420,860	4,420,860	4,420,860	4,420,860	4,420,860
	Percentage of share (as a % of the total shareholding of promoter and promoter group	100%	100%	100%	100%	100%
	Percentage of share (as a % of the total share capital of the company)	44.20%	44.20%	44.20%	44.20%	44.20%

Stand Alone Information

Amount in Rs. Million

Particulars	Quarter Ended		Nine Months Ended		Year Ended
	31.12.2010 Unaudited	31.12.2009 Unaudited	31.12.2010 Unaudited	31.12.2009 Unaudited	31.03.2010 Audited
1 Revenue	85.33	72.27	280.94	268.97	388.10
2 Profit before Tax	(5.72)	(23.44)	(26.03)	(47.29)	(46.60)
3 Profit after Tax	(3.56)	(14.75)	(17.13)	(31.14)	(29.88)

Cyber Media (India) Limited

Managing Director

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CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER ,2010

Amount in Rs. Million

	Quarter Ended		Nine Months Ended		Year Ended
	31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
Media	103.49	97.21	340.51	331.09	477.89
Media Services	114.58	157.31	375.21	420.01	551.43
Total	218.07	254.52	715.72	751.10	1,029.32
Less: Inter Segment Revenue	2.60	4.07	10.61	20.45	17.95
Total Revenue	215.47	250.45	705.11	730.65	1,011.37
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
Media	(2.10)	(13.31)	(8.77)	(23.62)	(14.30)
Media Services	12.67	18.52	27.19	9.15	5.09
Sub - total	10.57	5.21	18.42	(14.47)	(9.21)
Less: unrealised segment margins	-	-	-	-	-
Sub - total	10.57	5.21	18.42	(14.47)	(9.21)
Less: Interest expenditure	9.37	11.53	29.06	33.93	44.57
Profit before tax	1.20	(6.32)	(10.64)	(48.40)	(53.78)
Capital Employed					
(Segment Assets -Segment Liabilities)					
Media	386.67	347.10	386.67	347.10	398.22
Media Services	377.23	455.65	377.23	455.65	380.96
Total	763.90	802.75	763.90	802.75	779.18

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STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED 31ST DECEMBER,2010

Amount in Rs. Million

			Quarter Ended		Nine Months Ended		Year Ended
			31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
			Unaudited	Unaudited	Unaudited	Unaudited	Audited
1		Net Sales / Income from Operations	81.60	70.98	274.29	266.79	380.97
2		Other Income	3.73	1.29	6.65	2.18	7.13
3		Total Income (1+2)	85.33	72.27	280.94	268.97	388.10
4		Total Expenditure					
	a)	Increase (Decrease) in Stock in Trade & Work-in-progress	-	-	-	-	-
	b)	Cost of sales / operations / raw materials	46.98	50.87	162.95	171.58	234.78
	c)	Purchase of Traded Goods	-	-		-	-
	d)	Employee Cost	22.08	20.80	71.27	70.80	99.88
	e)	Depreciation & Amortization	3.88	3.89	11.64	11.64	15.45
	f)	Other Expenses	13.70	15.88	48.10	49.30	67.01
	g)	Total	86.64	91.44	293.96	303.32	417.12
5		Interest	4.41	4.27	13.01	12.94	17.58
6		Exceptional Items	-	-		-	-
7		Profit (+)/Loss(-) from ordinary activities before tax [3-(4+5+6)]	(5.72)	(23.44)	(26.03)	(47.29)	(46.60)
8		Tax Expenses	(2.16)	(8.69)	(8.90)	(16.15)	(16.72)
9		Net Profit (+) / Loss (-) from ordinary activities after tax (7-8)	(3.56)	(14.75)	(17.13)	(31.14)	(29.88)
10		Extraordinary Items (net of tax expenses)	-			-	-
11		Share of profits from associate companies	-	-		-	-
12		Minority Interest	-	-		-	-
13		Net Profit (+) / Loss (-) from the period [9-(10+11+12)	(3.56)	(14.75)	(17.13)	(31.14)	(29.88)
14		Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01
15		Reserve (excluding revaluation reserve)					243.18
16		Earnings per share before extraodinary items (not to be annualized)					
	a)	Basic	(0.36)	(1.47)	(1.71)	(3.11)	(2.99)
	b)	Diluted	(0.36)	(1.47)	(1.71)	(3.11)	(2.99)
17		Earnings per share after extraodinary items (not to be annualized)					
	a)	Basic	(0.36)	(1.47)	(1.71)	(3.11)	(2.99)
	b)	Diluted	(0.36)	(1.47)	(1.71)	(3.11)	(2.99)
18		Aggregate of Public Holding					
	a)	Number of Shares	5,580,382	5,580,382	5,580,382	5,580,382	5,580,382
	b)	Percentage of share holding	55.80%	55.80%	55.80%	55.80%	55.80%
19		Promoters and promoter group Shareholding					
	(a)	Pledged/Encumbered					
		Number of Shares	-	-	-	-	-
		Percentage of share (as a % of the total shareholding of promoter and promoter group	-	-	-	-	-
		Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-
	(b)	Non-encumbered					
		Number of Shares	4,420,860	4,420,860	4,420,860	4,420,860	4,420,860
		Percentage of share (as a % of the total shareholding of promoter and promoter group	100%	100%	100%	100%	100%
		Percentage of share (as a % of the total share capital of the company)	44.20%	44.20%	44.20%	44.20%	44.20%

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Amount in Rs. Million

	Quarter Ended		Nine months ended		Year Ended
	31.12.2010	31.12.2009	31.12.2010	31.12.2009	31.03.2010
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
Media	85.33	72.27	280.94	268.97	388.10
Media Services	-	-	-	-	-
Total	85.33	72.27	280.94	268.97	388.10
Less: Inter Segment Revenue	-	-	-	-	-
Total Revenue	85.33	72.27	280.94	268.97	388.10
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
Media	(1.31)	(19.17)	(13.02)	(34.35)	(29.02)
Media Services	-	-		-	-
Sub - total	(1.31)	(19.17)	(13.02)	(34.35)	(29.02)
Less: unrealised segment margins	-	-	-	-	-
Sub - total	(1.31)	(19.17)	(13.02)	(34.35)	(29.02)
Less: Interest expenditure	4.41	4.27	13.01	12.94	17.58
Profit before tax	(5.72)	(23.44)	(26.03)	(47.29)	(46.60)
Capital Employed					
(Segment Assets -Segment Liabilities)					
Media	483.89	489.28	483.89	489.28	507.71
Media Services	-	-	-	-	-

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NOTES TO UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 31ST DECEMBER 2010

1	Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company.Standalone results alongwith the consolidated results are available on the website of the company.
2	The consolidated figures include those of Company's (a) Subsidiaries: IDC (India) Limited, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited, Cyber Holdings Limited, Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited .
3	The statutory auditors have carried out a limited review of the aforesaid results.
4	The above unaudited consolidated financial results for the Quarter ended 31st December, 2010 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21,& AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on Feb,11, ,2011
5	The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
6	Information on investor complaints for the quarter ended 31st December, 2010: Pending at the beginning of the quarter :1 Received during the quarter :3; Disposed during the quarter : 3 Pending at the end of the quarter : 1.
7	The company has filed a scheme of Arrangement and Merger under section 391-394 of the Companies Act ,1956 in the Hon'ble High Court at New Delhi ,pursuant to which it is proposed to merge CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holdings Limited with Cyber Media (India) Limited w.e.f.appointed date 01.04.2009 . The impact of the scheme would be given in financial results w.e.f. the said appointed date,after the scheme is sanctioned by the said Hon'ble High court.
8	Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

By Order of the Board
for Cyber Media (India)

Pradeep Gupta
Chairman & Managing

Place : New Delhi
Dated : 11 February,2011