

CYBER MEDIA (INDIA) LIMITED

Registered Office: D-74, Panchsheel Enclave, New Delhi - 110 017

Corporate Office: B - 35, Sector 32, Gurgaon (Haryana) - 122 002

www.cybermedia.co.in; www.ciol.com

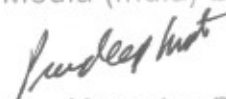
CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2010

		Amount in Rs. Million					
		Quarter Ended		Half Year Ended		Year Ended	
		30.09.2010	30.09.2009	30.09.2010	30.09.2009	31.03.2010	
		Unaudited	Unaudited	Unaudited	Unaudited	Audited	
1	Net Sales / Income from Operations	272.98	259.03	485.97	477.99	1,001.16	
2	Other Income	1.59	0.79	3.67	2.21	10.21	
3	Total Income (1+2)	274.57	259.82	489.64	480.20	1,011.37	
4	Total Expenditure						
a)	Increase (Decrease) in Stock in Trade & Work-in-progress	0.90	(1.20)	1.11	(1.36)	2.18	
b)	Cost of Sales / Operations / Raw Materials	116.28	112.77	209.72	222.23	453.57	
c)	Purchase of Traded Goods	30.71	2.78	30.93	5.20	36.62	
d)	Employee Cost	70.40	82.59	143.01	162.58	317.93	
e)	Depreciation & Amortization	12.15	11.71	25.96	23.75	47.01	
f)	Other Expenses	33.18	46.44	71.05	87.48	163.27	
g)	Total	263.62	255.09	481.78	499.88	1,020.58	
5	Interest	9.60	11.16	19.69	22.40	44.57	
6	Exceptional Items	-	-	-	-	-	
7	Profit (+)/Loss(-) from Ordinary Activities Before Tax [3-(4+5+6)]	1.35	(6.43)	(11.83)	(42.08)	(53.78)	
8	Tax Expenses	0.63	(2.18)	(5.11)	(14.26)	(19.61)	
9	Net Profit (+) / Loss (-) from Ordinary Activities after Tax (7-8)	0.72	(4.25)	(6.72)	(27.82)	(34.17)	
10	Extraordinary Items (net of tax expenses)	-	-	-	-	-	
11	Share of Profits from Associate Companies	-	-	-	-	-	
12	Minority Interest	(0.32)	(0.75)	(1.43)	(6.15)	(6.01)	
13	Net Profit (+) / Loss (-) from the period [9-(10+11+12)]	1.04	(3.50)	(5.29)	(21.67)	(28.16)	
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01	
15	Reserve (excluding revaluation reserve)	-	-	-	-	275.96	
16	Earnings per share before extraordinary items (not to be annualized)						
a)	Basic	0.07	(0.42)	(0.67)	(2.78)	(3.42)	
b)	Diluted	0.07	(0.42)	(0.67)	(2.78)	(3.42)	
17	Earnings per share after extraordinary items (not to be annualized)						
a)	Basic	0.07	(0.42)	(0.67)	(2.78)	(3.42)	
b)	Diluted	0.07	(0.42)	(0.67)	(2.78)	(3.42)	
18	Aggregate of Public Holding						
a)	Number of Shares	5,580,382	5,580,382	5,580,382	5,580,382	5,580,382	
b)	Percentage of share holding	55.80%	55.80%	55.80%	55.80%	55.80%	
19	Promoters and promoter group Shareholding						
(a)	Pledged/Encumbered						
	Number of Shares	-	-	-	-	-	
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-	
	Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-	
(b)	Non-encumbered						
	Number of Shares	4,420,860	4,420,860	4,420,860	4,420,860	4,420,860	
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%	
	Percentage of share (as a % of the total share capital of the company)	44.20%	44.20%	44.20%	44.20%	44.20%	

Stand Alone Information

		Amount in Rs. Million				
Particulars		Quarter Ended		Half Year Ended		Year Ended
		30.09.2010	30.09.2009	30.09.2010	30.09.2009	31.03.2010
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Revenue	126.40	106.10	195.61	196.70	388.10
2	Profit before Tax	(1.41)	(8.13)	(20.31)	(23.85)	(46.60)
3	Profit after Tax	(0.94)	(5.59)	(13.57)	(16.39)	(29.88)

Cyber Media (India) Limited



Managing Director

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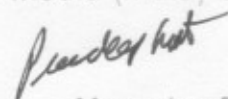
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CONSOLIDATED SEGMENT -WISE REVENUE & RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2010

Amount in Rs. Million

	Quarter Ended		Half Year Ended		Year Ended
	30.09.2010	30.09.2009	30.09.2010	30.09.2009	31.03.2010
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
Media	145.24	126.28	237.02	233.88	477.89
Media Services	134.16	144.35	260.63	262.70	551.43
Total	279.40	270.63	497.65	496.58	1,029.32
Less: Inter Segment Revenue	4.83	10.81	8.01	16.38	17.95
Total Revenue	274.57	259.82	489.64	480.20	1,011.37
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
Media	1.44	(0.34)	(6.67)	(10.31)	(14.30)
Media Services	9.51	5.07	14.53	(9.37)	5.09
Sub - total	10.95	4.73	7.86	(19.68)	(9.21)
Less: unrealised segment margins	-	-	-	-	-
Sub - total	10.95	4.73	7.86	(19.68)	(9.21)
Less: Interest expenditure	9.60	11.16	19.69	22.40	44.57
Profit before tax	1.35	(6.43)	(11.83)	(42.08)	(53.78)
Capital Employed					
(Segment Assets - Segment Liabilities)					
Media	385.15	410.93	385.15	410.93	398.21
Media Services	382.44	422.12	382.44	422.12	380.96
Total	767.59	833.05	767.59	833.05	779.17

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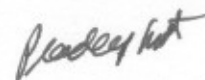
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Particulars	Amount in Rs. Million		
	AS AT 30.09.2010	AS AT 30.09.2009	AS AT 31.03.2010
	Unaudited	Unaudited	Audited
SHAREHOLDERS FUND:			
(a) Capital	100.01	100.01	100.01
(b) Reserves and Surplus	270.08	295.09	275.96
LOAN FUNDS	397.50	437.95	403.21
TOTAL	767.59	833.05	779.18
FIXED ASSETS	475.87	518.31	501.47
INVESTMENTS	96.36	99.99	96.65
Deferred Tax Assets (Net)	57.43	40.82	49.96
CURRENT ASSETS, LOANS AND ADVANCES			
(a) Inventories	63.89	53.54	50.07
(b) Sundry Debtors	300.53	324.75	271.92
(c) Cash and Bank balances	40.93	45.57	38.32
(d) Loans and Advances	82.54	79.86	84.19
	487.89	503.72	444.5
Less: Current Liabilities and Provisions			
(a) Liabilities	337.85	328.78	304.81
(b) Provisions	34.84	32.26	34.28
	372.69	361.04	339.09
NET CURRENT ASSETS	115.2	142.68	105.41
MINORITY INTEREST	18.51	17.28	17.24
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	4.22	13.97	8.45
TOTAL	767.59	833.05	779.18

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STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH SEPTEMBER, 2010

Amount in Rs. Million

		Quarter Ended		Half Year Ended		Year Ended
		30.09.2010	30.09.2009	30.09.2010	30.09.2009	31.03.2010
		Unaudited	Unaudited	Unaudited	Unaudited	Audited
1	Net Sales / Income from Operations	125.33	105.59	192.69	195.81	380.97
2	Other Income	1.07	0.51	2.92	0.89	7.13
3	Total Income (1+2)	126.40	106.10	195.61	196.70	388.10
4	Total Expenditure					
	a) Increase (Decrease) in Stock in Trade & Work-in-progress	-	-	-	-	-
	b) Cost of sales / operations / raw materials	76.60	63.64	115.97	120.71	234.78
	c) Purchase of Traded Goods	-	-	-	-	-
	d) Employee Cost	25.79	24.57	49.19	50.00	99.88
	e) Depreciation & Amortization	3.91	3.91	7.76	7.75	15.45
	f) Other Expenses	17.12	17.67	34.40	33.42	67.01
	g) Total	123.42	109.79	207.32	211.88	417.12
5	Interest	4.39	4.44	8.60	8.67	17.58
6	Exceptional Items	-	-	-	-	-
7	Profit (+)/Loss(-) from ordinary activities before tax [3-(4+5+6)]	(1.41)	(8.13)	(20.31)	(23.85)	(46.60)
8	Tax Expenses	(0.47)	(2.54)	(6.74)	(7.46)	(16.72)
9	Net Profit (+) / Loss (-) from ordinary activities after tax (7-8)	(0.94)	(5.59)	(13.57)	(16.39)	(29.88)
10	Extraordinary Items (net of tax expenses)	-	-	-	-	-
11	Share of profits from associate companies	-	-	-	-	-
12	Minority Interest	-	-	-	-	-
13	Net Profit (+) / Loss (-) from the period [9-(10+11+12)]	(0.94)	(5.59)	(13.57)	(16.39)	(29.88)
14	Paid - up equity share capital (face value - Rs. 10 per equity share)	100.01	100.01	100.01	100.01	100.01
15	Reserve (excluding revaluation reserve)	-	-	-	-	243.18
16	Earnings per share before extraordinary items (not to be annualized)					
	a) Basic	(0.09)	(0.56)	(1.36)	(1.64)	(2.99)
	b) Diluted	(0.09)	(0.56)	(1.36)	(1.64)	(2.99)
17	Earnings per share after extraordinary items (not to be annualized)					
	a) Basic	(0.09)	(0.56)	(1.36)	(1.64)	(2.99)
	b) Diluted	(0.09)	(0.56)	(1.36)	(1.64)	(2.99)
18	Aggregate of Public Holding					
	a) Number of Shares	5,580,382	5,580,382	5,580,382	5,580,382	5,580,382
	b) Percentage of share holding	55.80%	55.80%	55.80%	55.80%	55.80%
19	Promoters and promoter group Shareholding					
	(a) Pledged/Encumbered					
	Number of Shares	-	-	-	-	-
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	-	-	-	-	-
	Percentage of share (as a % of the total share capital of the company)	-	-	-	-	-
	(b) Non-encumbered					
	Number of Shares	4,420,860	4,420,860	4,420,860	4,420,860	4,420,860
	Percentage of share (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%	100%
	Percentage of share (as a % of the total share capital of the company)	44.20%	44.20%	44.20%	44.20%	44.20%

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Amount in Rs. Million

	Quarter Ended		Half year ended		Year Ended
	30.09-2010	30.09-2009	30.09-2010	30.09-2009	31.03.2010
	Unaudited	Unaudited	Unaudited	Unaudited	Audited
Segment Revenue					
Media	126.40	106.10	195.61	196.70	388.10
Media Services	-	-	-	-	-
Total	126.40	106.10	195.61	196.70	388.10
Less: Inter Segment Revenue	-	-	-	-	-
Total Revenue	126.40	106.10	195.61	196.70	388.10
Segment Results					
Profit before tax, interest income, interest expense and dividend from each segment					
Media	2.98	(3.69)	(11.71)	(15.18)	(29.02)
Media Services	-	-	-	-	-
Sub - total	2.98	(3.69)	(11.71)	(15.18)	(29.02)
Less: unrealised segment margins	-	-	-	-	-
Sub - total	2.98	(3.69)	(11.71)	(15.18)	(29.02)
Less: Interest expenditure	4.39	4.44	8.60	8.67	17.58
Profit before tax	(1.41)	(8.13)	(20.31)	(23.85)	(46.60)
Capital Employed					
(Segment Assets -Segment Liabilities)					
Media	489.28	535.88	489.28	535.88	507.71
Media Services	-	-	-	-	-
Total	489.28	535.88	489.28	535.88	507.71

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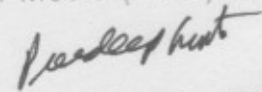
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Particulars	Amount in Rs. Million		
	AS AT 30.09.2010	AS AT 30.09.2009	AS AT 31.03.2010
	Unaudited	Unaudited	Audited
SHAREHOLDERS FUND:			
(a) Capital	100.01	100.01	100.01
(b) Reserves and Surplus	229.61	257.97	243.18
LOAN FUNDS	159.66	171.19	164.52
DEFERED TAX LIABILITIES		6.71	
TOTAL	489.28	535.88	507.71
FIXED ASSETS	134.45	148.94	141.76
INVESTMENTS	274.03	274.03	274.03
Defered Tax Assets (Net)	9.33	0.00	2.56
CURRENT ASSETS, LOANS AND ADVANCES			
(a) Inventories	3.69	5.92	3.27
(b) Sundry Debtors	142.68	174.89	143.36
(c) Cash and Bank balances	8.22	12.27	10.54
(d) Loans and Advances	47.84	43.53	48.23
	202.43	236.61	205.40
Less: Current Liabilities and Provisions			
(a) Liabilities	117.93	118.96	107.79
(b) Provisions	17.26	18.71	16.70
	135.19	137.67	124.49
NET CURRENT ASSETS	67.24	98.94	80.91
MISCELLANEOUS EXPENDITURE (NOT WRITTEN OFF OR ADJUSTED)	4.23	13.97	8.45
TOTAL	489.28	535.88	507.71

Cyber Media (India) Limited



Managing Director

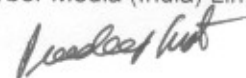
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1	Pursuant to the amendment in the clause 41 of the Listing Agreement, the Company has opted to publish only the consolidated results of the Company. Standalone results along with consolidated results are available on the website of the Company.
2	The consolidated figures include those of Company's (a) Subsidiaries: IDC (India) Limited, CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited, Cyber Holdings Limited, Cyber Media Services Limited, Cyber Media Singapore Pte Limited and CyberMedia India LLC (b) Associates: Cyber Astro Limited, Cyber Media Foundation Limited, Cyber Media Careers Limited (formerly known as Cyber Media Dice Careers Limited).
3	The auditors have carried out a limited review of aforesaid results.
4	The above unaudited consolidated financial results for the quarter ended 30th September, 2010 for the Company with its subsidiaries / associates prepared as per the accounting standards AS -21, & AS -23 notified under Companies (Accounting Standards) Rules 2006 were reviewed by the Audit Committee and were approved by the Board of Directors at their meeting held on November 11, 2010
5	The Company has identified business segments as the primary segments. Segments have been identified taking into account the nature of services, the differing risks & returns, the organizational structure & the internal reporting system.
6	Information on investor complaints for the quarter ended 30th September, 2010: Pending at the beginning of the quarter : Nil Received during the quarter : 8; Disposed during the quarter : 7 Pending at the end of the quarter : 1.
7	The company has filed a scheme of Arrangement and Merger under section 391-394 of the Companies Act, 1956 in the Hon'ble High Court at New Delhi, pursuant to which it is proposed to merge CyberMedia India Online Limited, Cyber Media Digital Limited, Cyber Media Events Limited and Cyber Holdings Limited with Cyber Media (India) Limited w.e.f. appointed date 01.04.2009. The impact of the scheme would be given in financial results w.e.f. the said appointed date, after the scheme is sanctioned by the said Hon'ble High court.
8	Figures for previous periods may have been regrouped and rearranged, wherever necessary, to conform with the relevant current period classification.

By Order of the Board
for Cyber Media (India) LimitedPradeep Gupta
Chairman & Managing Director

Place : New Delhi

Dated : November 11, 2010