

SEC/062/2013-14

March 24, 2014

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
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Dear Sirs,

Pursuant to provisions of Clause 36 of the Listing Agreement, please be informed that, one 'Crossword' franchisee store at Tilak Road, Pune has been opened by our wholly owned subsidiary, Crossword Bookstores Limited.

With the opening of this store, there are now 90 'Crossword' stores.

We request you to kindly take the same on record.

Thanking you,

Yours truly,
For Shoppers Stop Limited.



Prashant Mehta
Vice President - Legal &
Company Secretary