

SEC/049/2013-14

February 10, 2014

|                                                                                                   |                                                                                                                                          |
|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited<br>Mumbai Samachar Marg,<br>Fort, Mumbai - 400 001.<br><br><b>Stock Code : 532638</b> | National Stock Exchange of India Ltd.<br>Exchange Plaza,<br>Bandra-Kurla Complex.<br>Bandra. (East) Mumbai-400 051.<br><b>SHOPERSTOP</b> |
|---------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|

Dear Sirs,

**Sub : Update on Crossword**

Pursuant to provisions of Clause 36 of the Listing Agreement, please be informed that, one 'Crossword' franchisee store at Pune, has been opened by our wholly owned subsidiary, Crossword Bookstores Limited.

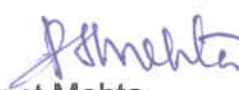
Further, please also be informed that, one 'Crossword' franchisee store at Kankurgachi, Kolkata, has been closed by our wholly owned subsidiary, Crossword Bookstores Limited.

With these, there are now 85 'Crossword' stores.

We request you to kindly take the same on record.

Thanking you,

Yours truly,  
For Shoppers Stop Limited.

  
Prashant Mehta  
Vice President - Legal &  
Company Secretary

88