

SEC/038/2014 -15

July 14, 2014

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
---	--

Dear Sirs,

Sub : Update on Crossword

Pursuant to provisions of Clause 36 of the Listing Agreement, please be informed that, two 'Crossword' franchisee stores at Bilaspur have been opened by our wholly owned subsidiary, Crossword Bookstores Limited.

With the opening of these stores, there are now 89 'Crossword' stores.

We request you to kindly take the same on record.

Thanking you,

Yours truly,
For Shoppers Stop Limited.

Prashant Mehta
Vice President - Legal &
Company Secretary

BS