



CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

April 28, 2026

To,

Manager-CRD, BSE Ltd., Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	Equity	Scrip Code: 530843
		ISIN No.: INE509F01029

Listing Manager, National Stock Exchange of India Ltd., 'Exchange Plaza', Bandra Kurla Complex, Dalal Street, Bandra (E), Mumbai-400 051	Equity	Symbol: CUPID
		ISIN No.: INE509F01029

Dear Sir / Ma'am,

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("LODR Regulations"), we hereby inform you that the company has received administrative warning letter dated April 23, 2026 from Securities and Exchange Board of India (SEBI), the details of which are as per the enclosed annexure. In compliance with the directions contained in the said letter, we are enclosing copy of the same.

The company remains committed to strict adherence to all applicable regulatory requirements and to maintaining the highest standards of corporate governance.

Kindly take the above information on your record.

Thanking You,

For Cupid Limited

Saurabh V. Karmase
Company Secretary and Compliance Officer
Encl.: As Above

We Help The World Play Safe

Factory & Registered Office:

CIN No.: L25193MH1993PLC070846



A-68, M.I.D.C. (Malegaon), Sinnar,
Nashik - 422113, Maharashtra, India



+91 2551 230280 / 230772
+91 7722009580



www.cupidlimited.com
info@cupidlimited.com



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ANNEXURE

Relevant details as required under Regulation 30 of the LODR Regulations

Name of the authority	Securities and Exchange Board of India
Nature and details of the action (s) taken, or order(s) passed	Administrative Warning Letter dated April 23, 2026 bearing reference number HO/49/13/11(210)2026-CFD-SEC5 I/9925/2026.
Date of receipt of direction or order, including any ad-interim or interim orders, or any other communication from the authority	Administrative Warning Letter dated April 23, 2026 received physically on April 28, 2026.
Details of the violation(s) / contravention(s) committed or alleged to be committed.	Violation / Non Compliance of Regulation 30(7) of SEBI (LODR) Regulations, 2015 – failure to make disclosure of material information i.e. cancellation of preferential issue.
Impact on financials, operation or other activities of the listed entity, quantifiable in monetary terms to the extent possible	There is no material impact on the financial, operation or other activities of the Company.

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महाप्रबंधक

GENERAL MANAGER

निगम वित्त विभाग

CORPORATION FINANCE DEPARTMENT

पर्यवेक्षण, प्रवर्तन एवं शिकायतों संबंधी प्रभाग – 5

DIVISION OF SUPERVISION, ENFORCEMENT AND COMPLAINTS - 5

HO/49/13/11(210)2026-CFD-SEC5 I/9925/2026

April 23, 2026

Cupid Limited

A-68, M.I.D.C (Malegaon) Sinnar,
Nashik, Maharashtra- 422113

Sir,

Kind Attention: Mr. Saurabh V. Karmase, Company Secretary and Compliance Officer

Sub: Administrative Warning - Violation of provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, ("LODR Regulations") in the matter of Cupid Limited

1. This has reference to the complaint received by SEBI against Cupid Limited for failure to comply with Regulation 30 (7) of SEBI (LODR) Regulations, 2015.
2. In this regard, it is observed that the Cupid Limited is in violation of Regulation 30(7) of SEBI (LODR) Regulations, 2015, failure to make disclosure of material information i.e cancellation of preferential issue.
3. The above non-compliance has been viewed seriously. Accordingly, the company and its Board of Directors are hereby warned and advised to be careful in future to avoid recurrences of such lapses. Any repetition of the such violation in future will be viewed seriously and appropriate enforcement action would be initiated in accordance with the provisions of the SEBI Act, 1992, the Rules, the Regulations or Circulars issued thereunder.
4. You are also advised to place this communication before your board of directors in the upcoming board meeting and forward their comments to SEBI, as to whether they are satisfied with the corrective steps taken in ensuring future compliance.
5. You are also advised, to disclose the instant administrative warning letter to the stock exchange under Regulation 30 of the LODR Regulations, 2015.

Yours faithfully,


Nirmal Mehrotra

