



CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

We Help The World Play Safe

Date: - 21st January, 2026

To,

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

Fax No. – 6641 8125 / 26

SCRIP CODE: CUPID

Subject: - Clarification / Confirmation on news item appearing in "Media/Publication"

Dear Sir / Madam,

With reference to captioned subject and in view of the letter received from NSE vide letter reference no. NSE/CM/Surveillance/16357 dated 21st January, 2026 please find below reply for your reference and information:

- a) Whether such negotiations / events were taking place? If so, you are advised to provide the said information along with the sequence of events in chronological order from the start of negotiations/events till date.

Response: Yes, such negotiations were taking place and the sequence of events is as follows:

1. Invitation for Expression of Interest were received by Cupid Limited from Bazaar Style Retails Limited on 14th January, 2026.
2. Cupid Limited has communicated its expression of interest to participate in the proposed transaction subject to receipt of all necessary internal, regulatory and statutory approvals on 14th January, 2026.

- b) Whether you / company are aware of any information that has not been announced to the Exchanges which could explain the movement in the trading, if any? Further, you are advised to provide the said information and the reasons for not disclosing the same to the Exchange earlier as required under regulation 30 of the SEBI (LODR) Regulations, 2015.

Factory & Registered Office:

CIN No.: L25193MH1993PLC070846



A-68, M.I.D.C. (Malegaon), Sinnar,
Nashik - 422113, Maharashtra, India



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Response: Company is not aware of any information that has not been announced to the Exchanges which could explain the movement in the trading.

C) The material impact of this article on the Company.

Response: Management of the company does not foresee any material impact of this article on the company.

Further, Company will make the necessary disclosures in this regard upon the occurrence of material development.

Kindly take the same on your records and acknowledge the receipt.

For Cupid Limited



Saurabh V. Karmase

Company Secretary and Compliance Officer

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