



# CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,  
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

*We Help The World Play Safe*

Date: 13<sup>th</sup> October, 2025

To,

Department of Corporate Services,  
BSE LIMITED,

Phiroze Jeejeebhoy Towers,  
Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

The National Stock Exchange of India Ltd.

Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

Fax No. – 6641 8125 / 26

SCRIP CODE: CUPID

**Subject: - Press Release – Cupid Limited Honoured at Maharashtra State Export  
Award Ceremony 2025**

Dear Sir / Madam,

With reference to the captioned subject, enclosed herewith the press release on Cupid Limited Honoured at Maharashtra State Export Award Ceremony 2025.

The above is for your information and dissemination to the stakeholders.

Thanking you.

**For Cupid Limited**

**Saurabh V. Karmase**

**Company Secretary and Compliance Officer**

**Factory & Registered Office:**

**CIN No.: L25193MH1993PLC070846**



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## Cupid Limited Honoured at Maharashtra State Export Award Ceremony 2025

**Mumbai, October 13, 2025 – Cupid Limited, (BSE – 530843, NSE – CUPID),** India's leading manufacturer and exporter of premium healthcare and wellness products, is proud to announce that it has been recognized at the Maharashtra State Export Award Ceremony 2025 for its outstanding export performance.

The prestigious event, organised by the Government of Maharashtra, held on Monday, October 13, 2025, from 10:00 AM at Taj Lands End, Bandra (West), Mumbai.

The ceremony felicitated top-performing exporters, acknowledging their exceptional contribution to Maharashtra's global trade leadership.

Cupid Limited has demonstrated robust growth and consistent excellence in international markets across Africa, Latin America, Asia, Europe and the Middle East. Its strong focus on innovation, quality, and social impact has positioned it among India's most trusted brands in the global healthcare and wellness segment.

The award reaffirms Cupid Limited's continued focus on expanding its international footprint while contributing meaningfully to India's export growth and sustainable development goals.

**Speaking on the occasion, Mr. Aditya Kumar Halwasiya, Chairman and Managing Director** said, "We are deeply honoured to receive this recognition from the Government of Maharashtra. This award is a testament to our team's commitment to quality, innovation, and purpose-driven growth. Cupid's success in exports reflects not only our product excellence but also India's growing reputation as a trusted manufacturing hub for health and wellness solutions worldwide."

### About Cupid Limited

Established in 1993, CUPID Limited, India's premier manufacturer and brand of male and female condoms, water based personal lubricants, IVD kits, deodorants, perfumes, almond hair oil, body oils, petroleum jelly and other FMCG Products. The company operates with a strong commitment to public health and well-being, maintaining ethical business practices aligned with international standards.

In alignment with its strategic growth plans, the company has recently expanded its product offerings to include Fast-Moving Consumer Goods (FMCG) such as fragrance products (Eau De Perfumes, Deodorants, Pocket Perfumes), personal care items (Toilet Sanitizers, Hair & Body Oils, Hair Removal Sprays, Face Wash), and other wellness solutions.

In March 2024, the company completed a strategic land acquisition in Palava, Maharashtra, enabling it to amplify its production capacity by 1.5 times the existing output. As a result, the annual production capacity will be augmented by approximately 770 million male condoms and 75 million female condoms.

The company has a prominent presence in international markets and is the first company in the world to attain WHO / UNFPA pre-qualification for both male and female condoms.

CUPID currently exports its products to over 110 countries, with a substantial portion of its revenue generated from international markets. Furthermore, CUPID has established a long-term agreement with WHO / UNFPA. The company is listed on BSE (BSE: 530843) and NSE (NSE: CUPID).

#### **Disclaimer**

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

#### **For Further Information Please Contact Corporate Communication Advisor**



##### **Kirin Advisors Private Limited**

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