



CUPID LIMITED

Manufacturer & Exporter of Male Condoms, Female Condoms,
Water based Lubricants & In Vitro Diagnostics (IVD) Kits

Date: - 03/09/2025

To,

Department of Corporate Services,

BSE LIMITED,

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai – 400 001

SCRIP CODE: 530843

The National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Bandra-Kurla

Complex, Bandra (East),

Mumbai - 400051

·Fax No. – 6641 8125 / 26

SCRIP CODE: CUPID

**SUBJECT: - SUBMISSION OF NEWSPAPER CLIPPINGS OF NOTICE OF 32nd ANNUAL
GENERAL MEETING**

Dear Sir / Madam,

With reference to captioned subject enclosed herewith the Newspaper Clippings of Notice of 32nd Annual General Meeting published by the company in newspapers named as "Business Standard" (English Language) and "Maharashtra Times" (Marathi Language) dated 3rd September, 2025.

This is for your information.

Please take the same on your records and acknowledge the receipt.

Thanking you.

For Cupid Limited

Saurabh V. Karmase

Company Secretary and Compliance officer

Factory & Registered Office:

CIN No.: L25193MH1993PLC070846



A-68, M.I.D.C. (Malegaon), Sinnar,
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We Help The World Play Safe

Eicher revs into BSE top 50; stock up 17%

Royal Enfield maker posts record Aug sales, up 55% Y-o-Y

DEEPAK KORGAONKAR
Mumbai, 2 September

Shares of Eicher Motors hit a record high of ₹6,389.01, rising nearly 2 per cent on the BSE in Tuesday's intraday trade. Over the past two sessions, the stock of Royal Enfield's parent — a global manufacturer of middleweight motorcycles — has rallied 5 per cent after reporting strong August 2025 sales.

In the past five weeks, the stock has jumped 17 per cent. So far in 2025, Eicher Motors has surged 30 per cent, far outpacing the BSE Sensex (up 2 per cent) and the BSE Auto Index (up 10 per cent).

On Tuesday, Eicher Motors closed 1 per cent higher at ₹6,347.05, against a 0.2 per cent decline in both the Sensex and the BSE Auto Index.

Eicher has now entered the BSE's top 50 most valuable listed firms. With a market capitalisation (mcap) of ₹1.74 trillion, it ranked 49th in overall mcap, BSE data shows.

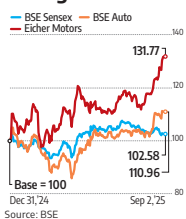
Among two-wheeler (2W) companies, Bajaj Auto leads with an mcap of ₹2.52 trillion. TVS Motor Company (₹1.6 trillion) and Hero MotoCorp (₹1.06 trillion) also hold valuations above ₹1 trillion.

In August 2025, Eicher Motors (Royal Enfield) outpaced its peers, posting 55 per cent year-on-year growth at 114,002 units — its highest monthly sales ever. Royal Enfield likely pushed inventory ahead of the festival season, boosting wholesale volumes.

Meanwhile, with an export recovery underway, the 2W industry is set for high single-digit volume growth in 2025-26 (FY26), outpacing other vehicle categories. It is also expected to gain from the personal income-tax rationalisation and Goods and Services Tax (GST) reforms, with industry players projecting 6-8



Racing ahead



per cent volume growth in FY26, according to ICICI Securities.

Analysts at InCred Equities noted that given the fiscal constraints, the GST cuts may be selective, targeting high demand elasticity segments. They estimate a 70-85 per cent probability of a GST rate cut for 2Ws and compact cars, favouring their 'overweight' stance on the 2W segment.

Looking ahead, GST rationalisation and the festival season are expected to boost recovery in domestic passenger vehicles

while sustaining momentum in the 2W segment, JM Financial Institutional Equities said.

With zero net debt, strong cash flows, and a well-capitalised balance sheet, Eicher Motors continues to operate from a position of financial strength, its management said.

The company is well placed to capitalise on premiumisation trends and steady rural demand. Its strategy to broaden its customer base, particularly by targeting a younger demographic, is gaining traction. Continued export momentum, supported by robust demand and expansion initiatives, also bodes well for growth, Geojit Investments noted in its first-quarter FY26 update.

Analysts at Emkay Global Financial Services remain positive on 2Ws, citing improved replacement demand, potential rural recovery after prolonged weakness, and sustained export growth. However, they flagged muted original equipment manufacturer commentary, with the festival season and a possible GST cut seen as key catalysts, alongside tax benefits and interest rate reductions.

YOUR MONEY

INVESTING IN G-SECS

Buy these credit risk-free bonds if you can hold them until maturity

HIMALI PATEL

Yields of central and state government bonds have risen, widening the gap with fixed deposits (FDs) of large banks. The 10-year government security (G-Sec) yield is at 6.60 per cent, while state development loans of the same tenor are at 7.99 per cent. By comparison, State Bank of India is offering 6.05 per cent and HDFC Bank 6.15 per cent on FDs of 5-10 years.

Right time to enter?

Experts see this as a favourable entry point. "This presents a timely opportunity for retail investors to secure sovereign-backed returns that exceed those of comparable FDs," says Sauro Ghosh, cofounder, Jiraaf, a bond investment platform.

Avoid very long-duration bonds for now (unless holding them to maturity) as yields might improve. "Focus on shorter-term maturities, which strike a better balance between yield and

risk," says Raghavendra Nath, managing director, Laddertup Asset Managers.

Free of default risk

G-Secs are sovereign-backed and hence free of default risk. Investors can also exit them at any time. "FDs usually impose penalties for premature withdrawal," says Ghosh. Direct investing in G-Secs offers investors control over the choice of bonds, and they don't have to pay fund management fees. G-Secs can serve as margin money for traders.

Watch out for interest-rate risk

The key risk is interest-rate volatility. "Interest-rate movements affect the price of these investments," says Vishal Goenka, cofounder, IndiaBonds.com. When interest rates rise, prices of G-Secs fall. Goenka adds that

Increase horizon for higher yields

Tenure	Security	YTM (%)
1-2 year	8.15% GSec 2026	5.70
4-5 year	6.01% GSec 2030	6.25
9-10 year	6.33% GSec 2035	6.58
13-15 year	6.68% GSec 2040	6.96
28-30 year	7.09% GSec 2054	7.28

GSec: Government security
YTM: Yield-to-maturity
Source: cclindia.com

longer-maturity government bonds are more sensitive to rate changes. Risk-averse investors should consider shorter-tenor G-Secs. "You are less likely to face price shocks if you need to exit before maturity," says Kuppaa.

Liquidity is another concern. "Certain bonds may be harder to sell and may have bid-ask spreads," says Alekh Yadav, head of investment products, Sanctum Wealth. Investors need to reinvest payments manually if they want compounding.

Who should consider G-Secs?

G-Secs work for those seeking safety and predictability. "Those building a conservative allocation or looking for better-than-FD, sovereign-backed returns may go for them," says Kuppaa.

For investors like Yadav, they are best suited for buy-and-hold investors. He adds that those needing frequent liquidity or higher returns should avoid long-dated G-Secs. He suggests matching maturity with investment horizon.

Should you consider gilt MFs?

Gilt mutual funds (MFs) offer

convenience. They are also a more liquid option that allow investors to redeem anytime at net asset value. "Unlike direct investing in G-Secs, where the interest payouts are taxed at the income tax slab rate, in mutual funds investors are taxed only when they redeem their units," says Nath. Investors, however, pay an expense ratio in gilt MFs and don't have a say regarding the bonds held in the portfolio.

Relevance in current rate scenario

The Reserve Bank of India (RBI) has cut the repo rate by 100 basis points. Long-term yields remain high due to borrowing pressures. Bond yields look attractive, especially in the medium to long-term segment (5-10 years). "For investors planning to hold bonds to maturity, investing directly offers safety and decent returns," says Nath.

Gilt funds may appeal to those seeking liquidity and possible gains if rates fall further. "Most of the benefits from holding longer-duration assets have already been realised. The RBI may at best lower rates by 25-50 basis points more in this cycle," says Yadav. According to him, investors should not increase durations in their portfolios and may even book profits in duration assets. Nath suggests a balanced strategy, which combines direct G-Secs for hold-to-maturity investors and gilt funds for those with a long horizon or looking for potential capital gains.

The writer is a Mumbai-based independent journalist

Shopkeeper gets ₹141 cr tax notice: How to guard against PAN misuse

A small grocery shop owner in Bulandshahr, Uttar Pradesh, recently got a tax notice for over ₹141 crore. According to a news agency report, the shopkeeper, Sudhir, told the income-tax department that his permanent account number (PAN) was misused to set up six shell companies in Delhi. While a case has been filed with the local police, it serves as a

cautionary tale. **How can your PAN card be misused?** ● Open bank accounts ● Set up shell firms ● Apply for loans ● Evade taxes

Victims usually discover such fraud only when they get unexpected tax notices or calls from recovery agents. **How to guard against such fraud?** ● Check credit reports regularly: Monitoring your credit report can help flag unauthorised loans or accounts opened using your PAN. ● Link PAN with Aadhaar: This makes it harder for fraudsters to misuse your identity.

● Be cautious with documents: Avoid sharing photocopies of your PAN card without masking unnecessary details. The Bulandshahr case is a reminder that identity theft linked to PAN cards is not just a big-city problem. Even shopkeepers in smaller towns are vulnerable, underscoring the need for regular checks and timely action.

Read full report here: mybs.in/zeqooFT

COMPILED BY AMIT KUMAR

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NOTICE

This is in continuation to our Notice Advertisement published on 28 August 2025, vide which we had informed that in compliance with the provisions of the Companies Act, 2013 ("Act") and Rules framed thereunder read with Circulars issued by the Ministry of Corporate Affairs (MCA) (National Securities and Exchange Board of India ("NSEB" Circulars)), the 65th Annual General Meeting ("AGM") of the Company is scheduled to be held on Wednesday, 24 September 2025 at 11:00 AM, IST through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") facility, without the physical presence of the Members at a common venue, to transact the business as set out in the Notice of AGM. The Annual Report for FY25 containing Notice of the AGM, financial statements for the financial year ended 31 March 2025, along with Board's Report, Auditors' Report and other documents required to be attached thereto along with the procedure for joining the AGM through VC/OAVM facility and casting vote through e-voting facility has been sent on Tuesday, 02 September 2025 through e-mail to all those Members whose e-mail addresses were registered with the Registrar and Share Transfer Agent (RTA) of the Company or with their respective Depository Participants ("DP") in accordance with the MCA Circulars and SEBI Circulars. The Annual Report for FY25 is also available on the Company's website i.e., www.mycem.com, Stock Exchange's website i.e., www.bseindia.com and www.nseindia.com and on the website of National Securities Depository Limited ("NSDL") i.e., www.evoting.nsdl.com

Further, in compliance with Regulation 36 of the SEBI Listing Regulations, a letter providing the web-link, including the exact path to access the Annual Report is available, is being sent to those shareholders who have not registered their email addresses with the Company/RTA/Depository Participant.

In compliance with the provisions of Section 108 of the Act read with the Companies (Management and Administration) Rules, 2014, Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Standard-2 issued by the Institute of Company Secretaries of India and MCA Circulars), the Members are being provided through the Registrar and Share Transfer Agent (RTA) the facility of e-voting (prior to AGM) and e-voting (during the AGM) on all the resolutions set forth in the Notice of the AGM.

The remote e-voting shall commence on Sunday, 21 September 2025 at 9:00 AM, (IST) and end on Tuesday, 23 September 2025 at 05:00 PM, (IST). During this period, Members may cast their vote electronically. Thereafter, the remote e-voting module shall be disabled by NSDL for e-voting.

The Members who have cast their vote by remote e-voting prior to the AGM may also participate in the AGM through VC/OAVM facility but shall not be entitled to cast their vote again through e-voting facility available during the AGM. Once a Member has cast vote on a resolution, the Member will not be allowed to change it subsequently. Detailed instructions for remote e-voting, joining the AGM and e-voting during the AGM are provided in the Notice of AGM.

The voting rights of Members shall be in proportion to the equity shares held by them as on the Cut-off date i.e., Wednesday, 17 September 2025. A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the Cut-off date shall only be entitled to join the AGM, avail the remote e-voting and e-voting facility during the AGM. A person who wishes to be a Member as on Cut-off date should treat this Notice for information purposes only.

Any person, who acquires shares and becomes a member of the Company after the date of electronic dispatch of the Notice of AGM and holding shares as on the Cut-off date, may obtain the Login ID and Password by following the instructions as mentioned in the Notice of AGM by sending a query to evoting@nsdl.com. However, if he/she is already registered with NSDL to remote e-voting, then he/she can use his/her existing User ID and password to cast their vote.

If you have any query relating to e-voting facility, you may refer to the Frequently Asked Questions (FAQs) and e-voting user manual for Shareholders available at the Downloads section on www.evoting.nsdl.com or contact at NSDL toll free number 022-48867000 or send a request to evoting@nsdl.com.

In case you have not yet registered your email address with the RTA/Depository Participant, please follow the instructions given below to register the same:

Physical holding	Send a request to the RTA at rti@integratedindia.in providing Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) for registering email address along with duly filled Form ISR-1 prescribed by SEBI Circular No. SEBI/HO/MISRD-PoD-I/ICR/2023/37 dated 16 March 2023.
Demat holding	Please contact your Depository Participant (DP) for registering your email address and updating bank account details in your demat account, as per the procedure advised by your DP.

Further, the Company has fixed Friday, 12 September 2025 as the Record Date to receive the proposed dividend of Rs. 7 per Equity Share of Rs. 10 each (i.e., 70% of the financial year 2024-25). The proposed dividend on equity shares, if declared, at the AGM will be paid to the members within thirty days from the date of AGM.

For HeidelbergCement India Limited
50th
Ravi Agrawal
Vice President- Corporate Affairs & Company Secretary

Manufacturer and Suppliers of Male Condoms, Female Condoms, Lubricant Water Based & Intra Diagnostic
A-68, M.I.D.C. Malegaon, Sion, Nashik-422 113, Maharashtra, India.
Tel. No. +91-2551-230280/230772, Fax: +91-2551-230279
E-mail: cupidlimited.com
Website: www.cupidlimited.com

NOTICE FOR 32nd ANNUAL GENERAL MEETING OF THE COMPANY

The Notice of the AGM and Annual Report for the financial year 2024-2025 have been sent on 2nd September, 2025 through electronic mode to all those Members whose email addresses are registered with the Company / Registrar and Share Transfer Agent (RTA) / Depositories. The requirement of sending physical copy of the Annual Report has been dispensed with vide the relevant circulars. The e-copy of the AGM Notice and Annual Report for the financial year 2024-2025 are also available on the website of the Company at www.cupidlimited.com and the website of Bombay Stock Exchange at www.bseindia.com and the website of National Securities Depository Limited (www.evoting.nsdl.com).

In terms of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (The Rules), and Regulation 44 of the Regulations, and Standard-2 issued by the Institute of Company Secretaries of India and MCA Circulars, the Members are being provided through the Registrar and Share Transfer Agent (RTA) the facility of e-voting (prior to AGM) and e-voting (during the AGM) on all the resolutions set forth in the Notice of the AGM.

The remote e-voting shall commence on 23rd September, 2025 at 9:00 a.m. and ends on 25th September, 2025 at 5:00 p.m. The remote e-voting will be disabled for voting thereafter by the CDSL.

In addition, the facility for e-voting shall be available during the 32nd AGM and Members attending the AGM who have not cast their votes through remote e-voting shall be eligible to vote at the AGM.

vi. Members who have already cast their votes through remote e-voting facility participating in the AGM, however shall not be allowed to vote at the AGM.

vii. Subject to receipt of requisite number of votes, the Resolutions shall be deemed to be passed in the case of the Meeting, i.e., 26th September, 2025.

viii. In case of any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com or contact at NSDL toll free number 022-23058738 or contact at evoting@nsdl.com or contact at 022-23058738 and 022-2305894243.

ix. Shareholders who would like to express their views/questions during the meeting may register themselves as a speaker by sending their request in advance at least 15 days prior to meeting mentioning their name, demat account/folio number, email id, mobile number at company email id. The shareholders who do not wish to speak during the AGM but have queries may send their queries in advance 15 days prior to meeting mentioning their name, demat account/folio number, email id, mobile number at company email id. These queries will be replied to by the company suitably by email.

Members are requested to carefully read the Notes set out in the Notice of the AGM and in particular the instructions as to joining the AGM, and the manner of casting vote through remote e-voting or voting at the AGM.

By Order of the Board
For Cupid Limited
SD/-
Saurabh V. Kamdar
Company Secretary & Compliance Officer
Date: 2nd September, 2025

CHENNAI SUPER KINGS CRICKET LIMITED
CIN: U74900TN2014PC098517
Registered Office: "Dhans Building", 827, Anna Salai, Chennai - 600 002. Phone: 044- 2852 1451
Website: www.chennai-superkings.com E-Mail ID: investor@chennai-superkings.com

NOTICE TO SHAREHOLDERS

Notice is hereby given that the Eleventh Annual General Meeting (AGM) of the Members of Chennai Super Kings Cricket Limited will be held on Saturday, the 27th September 2025 at 11:00 AM. (Indian Standard Time (IST)) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM") facility, without the physical presence of the Members at a common venue, to transact the business as set out in the Notice of AGM. The Annual Report for FY25 containing Notice of the AGM, financial statements for the financial year ended 31 March 2025, along with Board's Report, Auditors' Report and other documents required to be attached thereto along with the procedure for joining the AGM through VC/OAVM facility and casting vote through e-voting facility has been sent on Tuesday, 02 September 2025 through e-mail to all those Members whose e-mail addresses were registered with the Registrar and Share Transfer Agent (RTA) of the Company or with their respective Depository Participants and no physical / hard copy of the same will be sent by the Company. Members may please note that the said documents are also available on the Company's website at www.chennai-superkings.com and on the website of Central Depository Services (India) Limited (CDSL) at www.evotingindia.com, from where the said documents can be accessed / downloaded. The Link for accessing the Company's Annual Report 2025 is: https://gility.chennai-superkings.com/PROVIDESTOR_CORNER/DOCUMENT/INVESTOR_CORNER_1756730556104_570654_1756730556104.pdf

In compliance with the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended and the MCA Circulars, the Company is pleased to provide to members the facility to cast their votes on resolutions proposed to be considered at the Eleventh Annual General Meeting, by electronic means and the items of business may be transacted through the facility of remote e-voting and e-voting during the AGM provided by CDSL. The voting rights of shareholders shall be in proportion to their shares of the paid-up equity capital of the Company as on the cut-off date i.e., 20.09.2025. The remote e-voting shall commence on 24.09.2025 (9:00 AM, (IST)) and ends on 26.09.2025 (5:00 PM, (IST)). During this period, shareholders of the Company holding shares either in physical form or dematerialized form, as on the cut-off date i.e., 20.09.2025, may cast their vote by Remote e-voting. The Remote e-voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the Member, the Member shall not be allowed to change it subsequently.

The members who have cast their vote by Remote e-voting prior to the AGM may also attend and participate in the AGM through VC/OAVM but shall not be entitled to cast their vote again through e-voting facility available during the AGM.

Only those shareholders, who are present in the AGM through VC/OAVM facility and have not cast their vote on the Resolutions through Remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting during the AGM.

Members who have not registered their e-mail IDs with the Company/RTA/Depository Participants (DPs) can register the same and cast their vote through remote e-voting or through the e-voting during the AGM in virtual mode by following the procedures detailed in Note No. 18 of the Notice of the 11th AGM.

The detailed procedures for Remote e-voting (prior to AGM), participating in the meeting through VC/OAVM and e-voting during AGM are explained in Note No. 18 of the Notice of 11th AGM and is also available on the website of the Company at www.chennai-superkings.com.

For any information or any query on Remote e-voting and e-voting during AGM, Members may refer to the instructions mentioned under Note No. 18 of the Notice of the 11th AGM sent by email or contact Mr.R.Kalyanaram, Dy. General Manager, Integrated Registry Management Services Private Limited (RTA), Tel No. 044-28140801 to 28140803; email: investor@integratedindia.in or contact Mr.Rakesh Dalvi, Toll free No. 1800-21-095-11; email: helpdesk.evoting@cslindia.com or Mr.S.Sriram, Tel.: 044 2852 1451; email: investor@chennai-superkings.com by mentioning their DP and Client ID/Folio No.

Any person, who acquires shares of the Company and becomes a member of the Company after forwarding the notice and holding shares as of the cut-off date i.e., 20.09.2025, may obtain the login ID and password by sending an email to investor@chennai-superkings.com or enward@integratedindia.in or helpdesk.evoting@cslindia.com by mentioning their DP ID and Client ID. However, if you are already registered for e-voting, then you can use your existing user ID and password to login and cast your vote. If you are unable to retrieve or have not received the "initial password" or have forgotten your password, please refer to the instructions for Remote e-voting and e-voting during the AGM provided in Note No. 18 of the Notice of AGM. Members can also use the OTP (One Time Password) based login for casting the votes on the e-voting system of CDSL.

A person, whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories as on the cut-off date only shall be entitled to attend the AGM through VC/OAVM and avail the facility of Remote e-voting or e-voting during the AGM.

Mr. P.R. Sudha, Practicing Company Secretary (C.P.No.4468), has been appointed as the Scrutinizer to scrutinize the process of Remote e-voting and e-voting during AGM in a fair and transparent manner. The Scrutinizer shall submit her report to the Chairman of the AGM and the members of the AGM on the conclusion of the AGM and the Chairman or a person authorized by him in writing will declare the result forthwith. The Results declared along with the report of the Scrutinizer shall be placed on the websites of the Company and CDSL forthwith.

Notice is also hereby given, pursuant to Section 91 of the Companies Act, 2013 read with the Rules made thereunder that the Register of Members and Share Transfer Books of the Company will remain closed from 21.09.2025 to 27.09.2025 (both days inclusive) for the purposes of AGM and dividend.

Members may please note that as the AGM is being conducted through Virtual Mode i.e., VC/OAVM, the facility for appointment of proxies by the members will not be available for the Eleventh Annual General Meeting. The attendance of members attending the AGM through VC/OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.

Place : Chennai
Date : 02.09.2025
For Chennai Super Kings Cricket Limited
K.S.Vswanath
Managing Director