



CITY UNION BANK LIMITED

CIN : L65110TN1904PLC001287

Regd. Office : 149, T.S.R. (Big) Street, Kumbakonam - 612 001, Thanjavur District, Tamil Nadu.

Telephone No : 0435 - 2402322 Fax : 0435 - 2431746

E-mail : shares@cityunionbank.com Website : www.cityunionbank.com

C.O/Shares/LR-5/2021-2022

January 24, 2022

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai 400 051

BSE Ltd.,
DCS - CRD,
Phiroze Jeejeebhoy Towers,
25th Floor, Dalal Street,
Mumbai 400 001

Scrip Code: CUB

Scrip Code: 532210

Dear Madam / Sir,

Sub : Press release –CUB Launches "CUB Easy Pay – Contactless Debit Card in a Fitness Watch and Key Chain"

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a copy of the press release dated 24th January, 2021 issued by the Company on the captioned subject.

This is for your information and record please.

Thanking you

Yours faithfully
For **CITY UNION BANK LIMITED**

V. Ramesh
(Sr. General Manager – CFO & CS)





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CUB – PRESS RELEASE

City Union Bank launches CUB EASY PAY - contactless Debit Card in a Fitness Watch and Key Chain

City Union Bank, has on 24th January 2022 announced the launch of “On the Go Payment solution through Debit Card in a Fitness Watch”. This Wrist watch is mapped to the operative account of the customer.

For making payments at PoS machines, Customers need to hold this wristwatch in front of the PoS device during payment like tapping the card on PoS. For payments above INR 5000, customers need to tap and enter their PIN. Customers can set limit for their payments using Net / Mobile Banking. Payments made using this Debit Card in a Fitness Watch are safe and secure. For each transaction done using the watch, SMS will be sent to the registered mobile number. Customers can raise a request for the Fitness Watch Debit Card through Net banking/ Mobile banking. Usage of wristwatch can be managed by customers on their own through CUB Net banking/All in One Mobile App.

Besides being useful for making contactless payments, this Fitness Watch enables the wearer to monitor their Oxygen Level (SpO2), Body Temperature, Heart Rate, Blood Pressure and 18 Exercise Modes. Additionally it comes with Free wellness package for three months comprising personal health coach, doctor tele-consult & interactive video coaching.

Earlier, CUB had on 5th December 2021 launched their Debit Card in a Key Chain which also enables contactless Payment On the Go solutions. CUB's focus on promoting contactless payment solutions is part of their overall strategy to offer a bouquet of Digital Payment Solutions.

These initiatives will increase the Digital Transactions of the customers.

