



CITY UNION BANK LIMITED

CIN : L65110TN1904PLC001287

Regd. Office : 149, T.S.R. (Big) Street, Kumbakonam - 612 001. Thanjavur District.

Tamil Nadu. Telephone No : 0435 - 2402322

E-mail : shares@cityunionbank.com Website : www.cityunionbank.bank.in

CO /Shares/LR-5/2025-26

March 17, 2026

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai 400 051

BSE Ltd.,
DCS – CRD,
PhirozeJeejeebhoy Towers,
25th Floor, Dalal Street,
Mumbai 400 001

Scrip Code: CUB

Scrip Code: 532210

Dear Madam / Sir,

Sub: Brand Ambassador for City Union Bank Limited
Ref: Regulation 30 read with Para-A, Part-A of Schedule III of
SEBI Listing Regulations 2015, as amended

Pursuant to the Regulation cited, we hereby inform that the Bank has signed Mr. Ravindrasinh Anirudhsinh Jadeja (**Mr. Ravindra Jadeja**) as primary 'Brand Ambassador' for City Union Bank Limited.

In this regard the Bank has entered into an agreement on March 16, 2026 with Mr. Ravindrasinh Anirudhsinh Jadeja (Mr. Ravindra Jadeja) and Baseline Ventures (India) Private Limited for a period of two (2) years.

This partnership is intended to leverage the Bank's brand association with a personality synonymous with reliability and multifaceted excellence which is expected to support customer acquisition and long-term customer engagement with the Bank.

Kindly take the same on record and disseminate to all concerned.

Yours faithfully
for **CITY UNION BANK LIMITED**


Venkataramanan S
Company Secretary &
Compliance Officer

