



14<sup>th</sup> July 2025

To,  
The Deputy Manager,  
Department of Corporate Services,  
National Stock Exchange India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai, Maharashtra 400051

**REF: SCRIP CODE: CROWN    ISIN: INE491V01019**

**Subject: Update - Appointment of BizMoat Global Private Limited for Business Transformation and Process Audit**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Crown Lifters Limited has engaged BizMoat Global Private Limited for undertaking Business Transformation and Process Audit of the Company.

We enclose herewith a copy of introduction for company, BizMoat Global Private Limited under 'Annexure - A'.

This engagement reflects the Company's commitment to enhancing operational excellence, strengthening governance, and positioning itself for sustainable long-term growth.

You are requested to take the above information on record.

Thanking you,  
For **Crown Lifters Limited**

**CS Pooja Shirke**  
**ACS 74805**  
Company Secretary & Compliance Officer

**CROWN LIFTERS LIMITED**

104, Raheja Plaza, Shah Industrial Estate, Veera Desai Road, Andheri (W), Mumbai - 400053, India.

Tel: +91 22 4006 2829 | Email: [cs@crownlifters.com](mailto:cs@crownlifters.com) | [www.crownlifters.com](http://www.crownlifters.com)

CIN: L74210MH2002PLC138439



## Annexure A

### BIZMOAT GLOBAL PRIVATE LIMITED

**BizMoat Global** is your **new-age tech-enabled** management consulting partner! Our founders with decades of **cross-industry experience**, saw a **critical gap** in conventional consulting—the need for holistic, forward-thinking strategic solutions that go **beyond conventional advisory services**.

#### **Our Vision:**

**The Enhanced 3Ps:** We pioneer the path to business excellence through our revolutionary "**Enhanced 3Ps**" framework:

- **Productivity:** Streamline operations for peak efficiency
- **Profitability:** Boost bottom line with strategic insights
- **Positioning:** Dominate market with a competitive edge

Our distinguished team of domain experts bring deep industry knowledge & help clients achieve measurable results through **data-driven insights** and **practical implementation strategies**.

#### **What We Do ?**

Our Comprehensive suite of services comprises of –

- Business Transformation
- Governance, Risk & Controls
- ESG
- Forensics & Fraud Investigations
- Data & Technology
- Business Support Services

*In the pursuit of business excellence, the difference between good and extraordinary lies in the power of transformative thinking!*

At BizMoat Global, we turn **infinite possibilities** into **measurable reality**! **Build Your MOAT !**



**Excellence Delivered, Beyond Consulting**

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