

Crompton

Crompton Greaves Consumer Electricals Limited

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Date: August 22, 2024

To, BSE Limited ("BSE"), Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, National Stock Exchange of India Limited ("NSE"), "Exchange Plaza", 5 th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex Bandra (East), Mumbai – 400 051.
BSE Scrip Code: 539876	NSE Symbol: CROMPTON
ISIN: INE299U01018	ISIN: INE299U01018
Our Reference: 115/2024-25	Our Reference: 115/2024-25

Dear Sir/Madam,

Sub: **Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release**

Please find enclosed herewith the press release titled "**Crompton powers up Kerala's Solar City with its cutting-edge solar street lights**"

The above information is also being made available on the website of the Company at www.crompton.co.in

This is for your information, and you are requested to bring this to the notice of your constituents.

Thanking you,

For **Crompton Greaves Consumer Electricals Limited**

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Khandelwal
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by Rashmi
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Rashmi Khandelwal

Company Secretary & Compliance Officer

ACS – 28839

Crompton powers up Kerala's Solar City with its cutting-edge solar street lights

21st August, 2024, Trivandrum: Crompton Greaves Consumer Electricals Ltd., a pioneer in innovative lighting solutions, has announced the successful completion of the initial phase of a transformative solar street lighting project in Trivandrum, Kerala. This project further illuminates the "solar city" with over 2,000 cutting-edge solar street lights, marking a significant stride towards a greener and more sustainable India.

Crompton's rapid deployment of solar street lights has significantly enhanced Trivandrum's Class B and C roads. These lights, operational immediately upon installation, have not only improved illumination but also enhanced safety and security for residents across the city.

Solar power is revolutionizing urban landscapes, offering a clean and sustainable path forward. By harnessing the sun's energy, cities can significantly reduce their carbon footprint, improve air quality, and enhance the overall well-being of their residents. Moreover, solar cities, which prioritize solar energy integration, are at the forefront of this global shift towards sustainable living. Kerala has emerged as a frontrunner in India's renewable energy landscape, with Trivandrum and Kochi leading the way as Solar Cities. By embracing solar-powered lighting solutions, Trivandrum is not only enhancing its urban infrastructure but also demonstrating a strong commitment to environmental sustainability.

Crompton's state-of-the-art solar street lights are crafted with an aesthetically pleasing aluminum body, designed for easy installation and maintenance. These include:

- Lumen Efficacy Exceeding 150 LPW: Ensures powerful and efficient illumination
- High-Quality Monocrystalline PV Panels: Paired with advanced Li-ion batteries featuring built-in BMS and MPPT CCU, guaranteeing optimal energy efficiency and reliable performance
- Deep Discharge and Overcharge Protection: Enhances battery life and longevity
- IK08 Impact Resistance: Designed to withstand physical impact effectively
- IP65 Ingress Protection: Provides robust protection against dust and water ingress

The project is estimated to reduce Trivandrum's energy consumption by approximately 1.75 MWh over five years, contributing to substantial carbon emissions reduction.

Speaking about Crompton's latest initiative, **Shaleen Nayak, Vice President & Business Head, Lighting at Crompton Greaves Consumer Electricals Ltd.** said, *"At Crompton, we believe that lighting is more than illumination; it's a catalyst for energy efficiency. Our state-of-the-art lighting solutions are designed to deliver exceptional performance while minimizing energy consumption. Kerala, a pioneer in sustainability, has consistently demonstrated a strong commitment to energy conservation. As the nation strides towards its renewable energy goals, the state's ambitious solar city project in Trivandrum is a testament to this vision. We are proud to be a partner in Kerala's journey towards a greener future."*

He further added, *"Beyond energy savings, this project has significantly enhanced the city's quality of life. Improved lighting has not only reduced energy consumption but also created safer neighborhoods, creating a sense of community and well-being among residents. The Trivandrum solar city project is a shining example of how sustainable initiatives can uplift communities and drive progress. We are optimistic about the future of solar energy in India and are committed to supporting such transformative projects."*

Beyond energy savings, this project has transformed Trivandrum into a safer, more vibrant city. With projects like these, Crompton is establishing itself as a leader in lighting up landmark locations across the country with a diverse range of lighting solutions. This project in Trivandrum exemplifies Crompton's commitment to

illuminating not just major roads but also neighborhoods and communities, contributing to a safer, more sustainable India.

About Crompton:

With a brand legacy of over 85 years, Crompton Greaves Consumer Electricals Ltd. is India's market leader in the category of fans and residential pumps. Over the years, the organization has continuously strived to produce a range of innovative products, that cater to the modern consumer, which includes superior quality and high-performance fans, pumps, lighting solutions and a range of other categories like water heaters; air coolers; small kitchen appliances like mixer grinders, air fryers, OTG, electric kettles etc., as well as other home appliances like irons and built-in kitchen appliances. The company has also invested in brand and innovation to not only better understand and meet the consumer needs, but to also help drive energy efficiency. The consumer business also has a well-established and organized distribution network driven by a strong dealer base across the country offering a wide service network and robust after sales service to its customers.

The company's consistent focus and drive has helped in developing energy-efficient products and these efforts also received numerous recognitions and awards. It has been honored with three prestigious National Energy Consumer Awards (NECA) by the Bureau of Energy Efficiency, Ministry of Power. The recent award was presented by the Hon'ble President of India, Smt. Droupadi Murmu for the company's storage water heater in the year 2023. In 2019, the brand also won the award in two categories: Ceiling Fans and LED Bulbs. Additionally, it was recognized as one of India's Best Managed Companies 2022 by Deloitte Private and been listed among 'India's Top 500 companies 2022' by Dun & Bradstreet India. The company has also been featured in "Brand Top 75" most valuable Indian brands list for 2020 released by WPP and Kantar. Furthermore, Crompton was also recognized as the Brand of the Decade 2021 by Herald Global and BARC Asia in the Consumer Electrical category.