Crompton Greaves Consumer Electricals Limited
Registered & Corporate Office: Tower 3, 1st Floor,
East Wing, Equinox Business Park, LBS Marg,
Kurla (West), Mumbai - 400 070.India
T: +91 22 6167 8499 F: +91 22 6167 8383
W: www.crompton.co.in CIN: L31900MH2015PLC262254
Email: crompton.investorrelations@crompton.co.in

Date: September 09, 2024

To, **BSE Limited ("BSE")**, Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, **National Stock Exchange of India Limited ("NSE")**, "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex Bandra (East), Mumbai – 400 051.
BSE Scrip Code: 539876	**NSE Symbol: CROMPTON**
ISIN: INE299U01018	**ISIN: INE299U01018**
Our Reference: 135/2024-25	**Our Reference: 135/2024-25**

Dear Sir/Madam,

Sub: **Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch**

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (SEBI LODR) details with respect to the product launch, as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as under:

Sl. No.	Name of the product(s)	Date of launch	Category of the product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1.	Avancer Swirl (Launched in 48" Sweep Size)	06-09-2024	Premium Induction	Domestic	NA

Kindly note that the above product launch has not triggered the threshold of materiality but disclosed as a measure of adoption of good corporate governance practices.

You are requested to take the above information on your record.

Thanking you,

For **Crompton Greaves Consumer Electricals Limited**

Rashmi Khandelwal

Digitally signed by Rashmi Khandelwal
DN: c=IN, o=Personal, title=6571, pseudonym=133925326609044848ndLIPGY WFT9oI87, 2.5.4.20=1da6f43360 4ea6e59d23a1 14f5c20da 45bbb 4392b456b09f24d4c3b398bc97a0d, postalCode=400079, st=Maharashtra, serialNumber=947b1 40ada041d6dfdf0f75193 63528ffafbe2a6b8897 46847c8868c38c9bebd e4, cn=Rashmi Khandelwal
Date: 2024.09.09 11:15:26 +05'30'

Rashmi Khandelwal
Company Secretary & Compliance Officer
ACS – 28839