Crompton Greaves Limited
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Corporate Identity Number: L99999MH1937PLC002641

Smart solutions.
Strong relationships.

Our Ref : COSEC/54/2015

July 9, 2014

BY EMAIL

The Corporate Relationship Department
Stock Exchange, Mumbai
1st Floor, New Trading Ring
Rotunda Building
PhirozeJeejeebhoy Towers
Dalal Street
Mumbai 400 001

The Assistant Manager – Listing
National Stock Exchange of India
Exchange Plaza, Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sir,

PRESS RELEASE
"CG INAUGURATES ITS FIRST GLOBAL DESIGN CENTRE (G.D.C.) FOR MOTORS"

Enclosed is a press release dated 9th July, 2014 on "CG inaugurates its first Global Design Centre (G.D.C.) for motors"

We would appreciate if you could please take the above on record.

Thanking you

Yours faithfully
for Crompton Greaves Limited

MINAL BHOSALE
Company Secretary

AVANTHA
GROUP COMPANY

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GROUP COMPANY

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For immediate publication

Press Release

CG inaugurates its first Global Design Centre (G.D.C.) for motors

- **To fulfill ever-evolving market needs for industrial products**
- **Reduce time to market for technologically advanced products**
- **Solutions : commercial motors and highly engineered medium voltage motors and generators**

Bhopal, July 9th , 2014: Avantha Group Company CG opened its very first Global Design Centre, or G.D.C., in Bhopal, India thereby boosting its support to customers globally for ever-evolving market needs in oil and gas, cement, mining and metals, water treatment, electrical transportation, power, to name a few . The Global Design Centre's key markets would include countries spread across South East Asia, the Middle East, Africa and Europe.

CG's Global Design Centre is unique insofar as being the nerve centre of the design and development of advanced technological solutions for CG's projects globally. It will synergise teams across regions, cross-pollinate ideas, co-create, and deploy best practices leading to the **optimisation of CG's global network of engineering resources and manufacturing facilities to consequence highly integrated innovative products and technologies.**

The product portfolio would cover commercial motors and highly engineered medium voltage motors and generators that will be developed as per customer demand in a single location. Other offerings include LV/MV Motors up to 25 MW, Synchronous Machines up to 70 MVA and the LV/MV development of AC drives.

CG's global technology pool will thrive through effective international collaboration, and with the support of 90 local service centres in more than 15 countries. G.D.C. currently has over 150 designers working globally. The centre is designated to offer a centralised system of customising CG's products that would reflect global standards across geographies.

CG's Global Research Centre in Mumbai is the hub of technology development for all of CG's businesses. By integrating the G.D.C. in Bhopal, it further reinforces CG's global network of centres located in Canada, Belgium, Spain, Newark Hungary, Germany, Sweden and India. The G.D. C will support, address and sustain the current and emerging business objectives of CG's Industrial portfolio.

Commenting on the inauguration of the new facility, Avantha Group Company CG's CEO and Managing Director Laurent Demortier said *"The Global Design Centre reiterates CG's commitment*

towards developing energy-efficient and technologically advanced products of a high quality that require a minimum long-term investment and that reduce lead time in the market. The G.D.C. enables synergies of expertise by closely integrating CG's centres of excellence around the globe, for the purpose of fuelling innovation and accelerating development".

About CG

Avantha Group Company CG is a global pioneering leader in the management and application of electrical energy. With more than 15,000 employees across its operations in around 85 countries, CG provides electrical products, systems and services for utilities, power generation, industries, and consumers. The company is organized into four business groups: Power, Industrial, Automation, and Consumer. CG clocks US$ 2.3 billion in revenues from product lines that cover the entire value chain of engineering offerings.

For more information on CG, please visit: www.cgglobal.com.

About Avantha

The Rs. 25,000 crores (US$4bn) Avantha Group is one of India's leading business conglomerates. Its successful entities in diversified sectors include Crompton Greaves (power transmission and distribution equipment and services), BILT (paper and pulp), The Global Green Company Limited (food processing), Biltech Building Elements Limited (infrastructure), Avantha Power (energy), Salient Business Solutions Limited (IT and ITES), Jg Glass (glass container).

With a global footprint, the Group operates in 90 countries with more than 25,000 employees worldwide. Led by GautamThapar, Avantha demonstrates strong leadership globally and emerges as a focused corporate, leveraging its knowledge, leadership and operations, adding lasting value for its stakeholders and investors.

For more information on Avantha, please visit: www.avanthagroup.com.

For further information, please contact:

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