Crompton Greaves Limited
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Smart solutions
Strong relationships.

Our Ref : COSEC/54/2016

July 7, 2015

BY EMAIL

The Corporate Relationship Department
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1st Floor, New Trading Ring
Rotunda Building
PhirozeJeejeebhoy Towers
Dalal Street
Mumbai 400 001

The Assistant Manager – Listing
National Stock Exchange of India
Exchange Plaza, Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sir,

Press Release – "CG signs global supply agreement for electrical motors with Lafarge"

Enclosed is a press release dated July 7, 2015 on **"CG signs global supply agreement for electrical motors with Lafarge"**

We would appreciate if you could please take the above on record.

Thanking you

Yours faithfully
for Crompton Greaves Limited

DEMORTIER LAURENT

Digitally signed by DEMORTIER LAURENT
DN: c=IN, o=Personal, cn=DEMORTIER LAURENT, serialNumber=9D174B31E39A99996EEBD370C15782FEE04738FBF2F266DF7E2D69B25AF4C49E, postalCode=400055, st=MAHARASHTRA
Date: 2015.07.07 15:40:51 +05'30'

Laurent Demortier
CEO & Managing Director

AVANTHA
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Strong relationships.

For immediate publication **Press Release**

CG signs global supply agreement for electrical motors with Lafarge

- Agreement to supply large electrical motors to Lafarge worldwide
- CG's energy efficient motors to bolster Lafarge's manufacturing processes
- Positions CG as a preferred global supplier

Mumbai, July 07, 2015: Avantha Group Company CG has signed a global supply agreement with cement major Lafarge for electrical motors. This important agreement positions CG as one of the select few preferred global suppliers for Lafarge.

Fuelled by growing infrastructure and housing, the total world production of cement is expected to be around 4.4 billion metric tons in 2020*, with demand led by emerging economies such as India and China. A company like Lafarge, dedicated to making better cities, is well placed to address the global demand that will be further augmented by enhancing manufacturing efficiency. This is where CG plays its role as a domain expert with its flexible and customised solutions, high quality of products and global sales and service setup, to support Lafarge wherever their operations are located. From rotor, stator design and stamping to finished motor, CG is one of the few global motor manufacturers to own the complete chain of design and manufacturing.

With over 40,000 CG-made motors running in various cement factories, CG is one of the major motor suppliers to the industry. For decades now, CG has been providing the cement industry with electric motors for various applications, including unique construction of slip-ring, twin drive slip-ring and double squirrel cage motors. CG's low maintenance-energy efficient motors are specially designed for demanding applications such as in the cement industry, delivering high starting torque, low noise and vibration. They boost process reliability to enable manufacturing plants to increase their output, enhance product quality and reduce energy consumption and carbon emissions.

Commenting on the agreement, **Mr. Michel EDMONT, Senior Vice President** - International Sourcing, Lafarge Cement said, "We are extremely pleased to have entered into this agreement and have CG as a

preferred partner for Large Motors. CG's ability to provide flexible designs, high quality and cost effective solutions were key factors that Lafarge considered while making this decision".

On this important development, **Avantha Group Company CG's CEO and Managing Director, Mr. Laurent Demortier,** said, "Our sincere thanks to Lafarge for reposing their trust in CG's expertise in this sector, as one of the leading players in industrial motors. Our strategic investments such as the Global Design Centre in Bhopal, India, exhibits our commitment towards developing energy-efficient and technologically advanced products for the ever-evolving market needs of the industrial sector. This global supply agreement is a perfect fit for both the companies to leverage the growing demand in infrastructure the world over".

***Source : www.statisa.com**

About CG

Avantha Group Company CG is a global pioneering leader in the management and application of electrical energy. With more than 15,000 employees across its operations in around 85 countries, CG provides electrical products, systems and services for utilities, power generation, industries, and consumers. The company is organized into four business groups: Power, Industrial, Automation, and Consumer.

For more information on CG, please visit: www.cgglobal.com

About Avantha

The Avantha Group's entities in diversified sectors include Crompton Greaves (power transmission and distribution equipment and services), BILT (paper and pulp), The Global Green Company Limited (food processing), Biltech Building Elements Limited (infrastructure), Avantha Power (energy), Avantha Business Solutions Limited (IT and ITES), Jg Glass (glass containers).

With a global footprint, the Group operates in 90 countries with more than 25,000 employees worldwide.

For more information on Avantha, please visit: www.avanthagroup.com

For further information, please contact:

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