

Crizac Limited

(Formerly known as Crizac Private Limited
and GA Solutions Private Limited)

CIN : L80903WB2011PLC156614

WING A, 3rd FLOOR, Constantia Building,
11 Dr. U.N. Brahmachari Street,
Shakespeare Sarani, Kolkata- 700017
West Bengal, India



Date: July 28, 2026

To National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai 400051 Symbol: CRIZAC	To BSE Limited 1 st Floor, Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400001 Scrip Code: 544439
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Sub: Press Release

Dear Sir/ Madam,

Please find attached a copy of the press release, being issued by the Company titled “**Crizac Strengthens Its Position in Mexico and Expands into the Netherlands with Acquisition of Inova Education**”.

This is for your information and record.

Thanking you,

For Crizac Limited

Kashish Arora
Company Secretary and Compliance Officer
Membership no: A38644



(033) 3544-1515



info@crizac.com



www.crizac.com

Crizac Strengthens Its Position in Mexico and Expands into the Netherlands with Acquisition of Inova Education

Founder Eric Wijmenga joins Crizac as Regional Director, UK and Europe, to lead the company's expansion into the Netherlands and wider Europe.

Kolkata, 28th July: Crizac Limited, one of India's leading technology-driven international student recruitment platforms, today announced that it has entered into an agreement via its wholly owned Subsidiary Crizac Ltd. to acquire 100% of the shareholding of Inova Consultancy Limited ("Inova Education"), a move that expands its presence in Mexico. The acquisition strengthens Crizac's university partnerships across the UK and Europe and marks the company's entry into the Netherlands as a new European destination market, reinforcing its ambition to build one of the world's leading international education platforms.

As part of the acquisition, Crizac will acquire the business of Inova Consultancy Limited, including its recruitment platform, university partnership portfolio, commercial contracts, operational processes, business infrastructure and associated goodwill. Inova will continue to operate independently under Crizac's ownership. Eric Wijmenga, Founder of Inova Education, will join Crizac as Regional Director, UK and Europe, where he will lead Crizac's UK and Europe recruitment strategies, strengthen university partnerships, support business development, and drive regional growth initiatives.

Inova Education has a long-standing presence in student recruitment, university partnerships, and international education marketing in Mexico. Over the years, the company has built strong relationships with universities across the UK and the Netherlands, with established operations across Mexico and Europe. Its leadership brings more than 25 years of combined experience in international education and university partnerships, positioning the combined business to accelerate student recruitment from Mexico while building new pathways into the Netherlands and across Europe.

The acquisition is closely aligned with Crizac's long-term strategy of expanding its footprint in high-growth international education markets. Combined with Inova's established presence in Mexico, the transaction positions Crizac to grow student mobility into the Netherlands and across Europe, and between Europe and its other international markets, as the company works toward its ambition of becoming a leading platform connecting Mexico with the UK, the Netherlands and wider European higher education.

By combining Inova's regional market knowledge and university relationships with Crizac's technology-enabled platform and international network, the transaction is expected to accelerate student recruitment, deepen institutional partnerships and foster greater cross-border collaboration across the education ecosystem.

Commenting on the acquisition, the leadership teams of both organisations highlighted the strategic and cultural alignment between Crizac and Inova, as well as the opportunities the combination creates for universities, recruitment partners and students.

"This acquisition reflects our continued commitment to investing in quality partnerships and sustainable international growth. Inova's relationships with universities and its deep operational experience across Mexico and the Netherlands complement Crizac's global scale, digital capabilities and international reach, and together we will create greater opportunities for universities, recruitment partners and students."

Mexico and the Netherlands represent increasingly important markets within global education, and this acquisition strengthens our ability to connect institutions with high-quality students across these corridors. This is another important step towards our vision of becoming one of the world's leading international education platforms."

— Dr Vikash Agarwal, Chairman & Managing Director, Crizac Limited

"I've spent more than 25 years working in higher education, including building relationships with universities across Europe. Joining Crizac gives that work a global platform, technology and reach to support many more students and institutions, in Mexico and as we expand further into Europe."

We share a common commitment to innovation, quality partnerships and student success, and I'm excited about the opportunities this partnership will create for universities, recruitment partners and students."

— Eric Wijmenga, Founder, Inova Education; Regional Director, UK and Europe, Crizac Ltd

Eric Wijmenga brings extensive senior-level experience in international education, student recruitment and university partnerships, spanning recruitment and marketing strategy, finance and partnership development. As founder of Inova Education, he has led an organisation supporting students in Mexico for more than 25 years, with broader international experience across South Asia and East Africa building institutional relationships and recruitment strategies that connect students, universities, schools, agencies and funding bodies. Eric combines strategic sector insight with a practical understanding of student decision-making, and brings that experience to Crizac's university partnerships across the UK, the Netherlands and Europe.

About Crizac Limited

Crizac Limited is a leading B2B international student recruitment platform, connecting a global network of education agents with premier institutions across the UK, Canada, Ireland, Australia, and New Zealand. Headquartered in Kolkata and listed on the NSE and BSE, Crizac is committed to ethical recruitment and tech-driven student success. www.crizac.com

About Inova Education

Inova Education is a UK-based international education consultancy specialising in student recruitment, university partnerships and education marketing, with established operations across Mexico, the UK and the Netherlands. Inova has built trusted relationships with universities and education partners, delivering tailored recruitment strategies and market development initiatives that support institutional growth and student success. www.inovaeducation.com

Media Contact

[Communications Contact Name]

Name | [Email] | [Phone]