

September 22, 2025

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sir / Madam,

Ref: Regulations 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('the Listing Regulations')

Sub.: Outcome of 26th Annual General Meeting

This is further to our Letter dated May 22, 2025, on the captioned subject.

Pursuant to Regulations 30 and 33 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), this is to inform that the Members of the Company at their 26th Annual General Meeting held on September 22, 2025, have inter-alia approved the following:

1. Based on the recommendations of the Nomination and Remuneration Committee and the Board of Directors, re-appointment of Mr. Amer Jaleel (DIN: 03194596) as an Independent Director for the second team of five years with effect from November 02, 2025.

It is further affirmed that Mr. Amer Jaleel is not related to any Director of the Company and he has not been debarred from holding the office of Director by virtue of any Order passed by the Securities and Exchange Board of India or any other such authority.

2. Based on the recommendations of the Audit Committee and the Board of Directors, appointment of M/s. Siroya and BA Associates, Company Secretaries, (Firm Registration Number: P2019MH074300 and Peer Reviewed vide certificate no. 3907/2023) as the Secretarial Auditors of the Company for a consecutive period of five years from the financial year 2025-26 to financial year 2029-30.

We enclose herewith the details as required under Regulation 30 read with Part A of Schedule III of SEBI Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, concerning the above appointment/re-appointment.

This intimation is also being uploaded on the Company's website at www.credobrands.in.

This is for your information and records.

Yours faithfully,
For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha
Company Secretary and Compliance Officer
Encl. As above

Disclosures in terms of Regulation 30 of the SEBI Listing Regulations

Re-appointment of Mr. Amer Jaleel as Independent Director

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	<p>The first term of Mr. Amer Jaleel as Independent Director would expire on November 01, 2025.</p> <p>The Shareholders at its Annual General Meeting held today, based on the recommendation of the Nomination and Remuneration Committee and the Board of Directors, approved the re-appointment of Mr. Amer Jaleel (DIN: 03194596) as an Independent Director for the second term of five years with effect from November 02, 2025.</p>
2	Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment;	<p>Date of Re-appointment – November 02, 2025</p> <p>The second term would commence effective from November 02, 2025 to November 01, 2030.</p>
3	Brief profile (in case of appointment);	<p>Mr. Amer Jaleel is an Independent Director of our Company. He has a B.Com. degree, from MMK College, University of Bombay. After an award-winning career as a young Creative Director on some of the country's most reputed brands, he joined Lowe Lintas in 2002. From then onwards he has held multiple creative leadership positions including Chief Creative Officer and Chairman of the Lintas Group. During his stint, he has handled assignments for scores of prestigious brands. Amer is a prominent voice in the Indian corporate world, appearing and speaking at various media and association forums. Mr. Amer has an active interest in content development, music, technology, fashion and many creative arts. In 2023, he quit Lintas after 21 years of distinguished service, to co-found a visionary passion project - Curativity, a new-age digital platform for creative marketing. He is a director of Pitchverse Platforms Private Limited.</p>
4	Disclosure of relationships between directors (in case of appointment of a director)	<p>Mr. Amer Jaleel is not related to any of the Directors of the Company.</p>

Appointment of M/s. Siroya and BA Associates, Company Secretaries as the Secretarial Auditors of the Company

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Based on the recommendation of the Audit Committee and the Board of Directors, the Members of the Company at the Annual General Meeting of the Company held on September 22, 2025 appointed M/s. Siroya and BA Associates, Company Secretaries (Firm Registration Number: P2019MH074300 and Peer Reviewed vide certificate no. 3907/2023, which is valid till July 31, 2028) as the Secretarial Auditors of the Company.
2	Date of appointment/ re-appointment/cessation (as applicable) & term of appointment/ re-appointment ;	Date of appointment: May 22, 2025 The appointment would be for a consecutive period of five years from the financial year 2025-26 to financial year 2029-30.
3	Brief profile (in case of appointment);	M/s. Siroya and BA Associates, Practicing Company Secretaries (the "Firm"), is a partnership firm led by Mr. Mukesh Siroya, a Fellow Member of the Institute of Company Secretaries of India. With over 26 years of professional experience, including 24 years in active practice, Mr. Siroya has been providing expert services to a distinguished clientele, encompassing both domestic and international corporates across diverse sectors. The Firm is supported by a team of skilled and qualified company secretaries. Along with its network firm, it serves a diverse clientele across multiple industries, including finance, insurance, mutual funds, hospitality, technology, electronics, textiles, agriculture, employee leasing, aerospace, business solutions, and manufacturing.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable