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Contact No.: +91 22 50612700 | Email: cs@creativenewtech.com | Website: www.creativenewtech.com

**Date: 06<sup>th</sup> February 2026**

**To,**  
Listing Department

**National Stock Exchange of India Limited**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051

**To,**  
Listing Department

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001

**Symbol: CNL**

**Scrip Code: 544631**

**Sub: Creative Newtech Limited announces Two Major Orders from Government of Maharashtra.**

Dear Sir,

Please find attached the Media Release regarding the announcement of two major orders received by Creative Newtech Limited from the Government of Maharashtra, with a combined order value of ₹54.15 crore.

Thanking you,

Yours Faithfully

For Creative Newtech Limited



Tejas Doshi  
Chief Compliance Officer & Company Secretary  
ACS - 30828



**Date: 05<sup>th</sup> February 2026**

**Place: Mumbai**

## Media Release

### **Creative Newtech Limited Secures Two Major Government Orders Worth ₹54.15 Crore from the Government of Maharashtra**

**Mumbai, 06th February 2026:** Marking a significant milestone in its growth journey, Creative Newtech Limited (NSE: CNL, BSE: 544631) has received two government contracts with a combined value of **₹54.15 crore** from the Government of Maharashtra, reinforcing its position as a trusted execution partner for large-scale public sector technology programs.

The engagements reflect Creative Newtech's system-led approach, where surveillance and disaster preparedness are delivered as integrated, scalable infrastructure supported by disciplined execution.

#### **Order 1: Integrated Body-Worn Camera Deployment for Motor Vehicles Department (RTO)**

Creative Newtech has received an order worth ₹7.67 crore from the Motor Vehicles Department (RTO), Government of Maharashtra, for deployment of body-worn camera systems. The initiative marks a meaningful step in strengthening Creative Newtech's surveillance domain.

Under the contract, Creative Newtech will deploy 600 body-worn cameras along with the required infrastructure across Regional and Deputy Regional Transport Offices in Maharashtra. The project is being executed on a complete lifecycle basis, covering equipment supply, system integration, installation, training, and ongoing maintenance to ensure reliable performance in daily operations.

The deployment is powered by Creative Newtech's proven surveillance ecosystem, developed through strategic partnerships with Matrix and Sparsh, two of India's four STQC-certified brands. This positions the company to deliver enforcement systems with consistency, credibility, and scale.

This aligns with the state's priorities around transparency, enforcement efficiency, and the digitalisation of public services.

## Order 2: Structured Deployment of Disaster Management & Emergency Response Kits

Creative Newtech has also received an order valued at ₹46.48 crore by the Department of Disaster Management, Relief and Rehabilitation (R&R), Government of Maharashtra, covering the supply of 2,677 disaster management and emergency response kits. The engagement reflects Creative Newtech's continued role in supporting large-scale, enterprise-led public programs.

Supported by Creative Newtech's B2B integrated partner ecosystem, the initiative will be executed in a coordinated manner, enabling smooth and timely rollout at scale.

The kits are designed to build stronger preparedness and enable swift, effective response during natural and man-made emergencies. The order will be executed in line with agreed contractual timelines.

It aligns with the company's enterprise focus on executing large government programs through structured delivery, in collaboration with B2B integrated partners, supporting infrastructure, safety, and disaster preparedness.

Together, these orders represent a defining moment in Creative Newtech's enterprise journey and highlight its capabilities to execute such projects with its B2B integrated partners. The company remains committed to delivering complex government programs at scale, with consistency, accountability, and long-term reliability.

### **Management Comment:**

**Commenting on the development, Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited, said:**

*"What matters to us is the trust the Government of Maharashtra has placed in our ability to execute at scale. These projects reflect the kind of work we have been steadily building towards, where technology supports governance, safety, and preparedness in real situations. We see this as a key milestone in expanding our enterprise business and building long-term value through trusted government partnerships. Our focus remains on delivering with consistency, accountability, and long-term reliability in every engagement."*

## Company Overview

Established in 1992, Creative Newtech Limited is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

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The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centers, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.

**For more details please visit:** [www.creativenewtech.com](http://www.creativenewtech.com)

*For further information please contact:*

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