CREATIVE EYE LIMITED

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-53
Tel. No. 2673 26 13 (7 Lines) Fax: 2673 22 96

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER & HALF YEAR ENDED 30-09-2010

(₹. IN LACS)

Sr. No.	Particulars	Quarter ended on 30.09.10	Quarter ended on 30.09.09	Half Year ended on 30.09.10	Half Year ended on 30.09.09	Accounting Year ended on 31.03.10 (Audited)
1	a) Net Sales / Income from Operations	335	716	981	1544	3137
	b) Other Operational Income	-	-	-	-	-
	c) Other Income	38	58	76	96	155
		373	774	1057	1640	3292
2	Expenditure					
	a) (Increase)/ Decrease in Stock	86	44	222	69	53
	b) Cost of Software	262	672	740	1463	2947
	c) Staff Cost	25	32	51	64	128
	d) Depreciation	48	48	96	96	191
	e) Other Expenditure	28	32	75	69	204
	f) Total Expendiures	449	828	1184	1761	3523
3	Interest	22	31	47	62	119
4	Profit/(Loss) before tax	(98)	(85)	(174)	(183)	(350)
5	Provision for taxation -Current	-	-	-	-	-
	- Deferred	-	(12)	-	(23)	-
6	Net Profit/ (Loss) for the period	(98)	(73)	(174)	(160)	(350)
7	Paid-up Equity Share Capital Face Value (Rs. 5/-)	1003	1003	1003	1003	1003
8	Reserves excluding Revaluation reserves (as per Balance Sheet of Previous Accounting year)	-	-	-	-	3516
9	Earning Per Share Basic and Diluted (Rs.)	(0.49)	(0.36)	(0.87)	(0.80)	(1.74)
10	Public Shareholding:					
	-Number of Shares	8497192	8496262	8497192	8496262	8496992
	-Percentage of Shareholding	42.36	42.36	42.36	42.36	42.36
11	Promoter and Promoter Group Shareholding :					
	a) Pledged/ Encumbered					
	- Number of shares					
	-Percentage of Shares (as a % of the total shareholding of Promoter and promoter group)	Nil	Nil	Nil	Nil	Nil
	-Percentage of Shares (as a % of the total share capital of the Company)	Nil	Nil	Nil	Nil	Nil
	b) Non-encumbered					
	-Number of Shares	11561058	11561988	11561058	11561988	11561258
	-Percentage of Shares (as a % of the total shareholding of Promoter and promoter group)	100	100	100	100	100
	-Percentage of Shares (as a % of the total share capital of the Company)	57.64	57.64	57.64	57.64	57.64

Notes:

1. The above financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 13.11.2010. The Statutory Auditors of the company have carried out a Limited Review of the above result.
2. Information on pending investor complaints pursuant to clause 41 of the Listing Agreement for the quarter ended 30.09.2010
   -There were no pending complaints from the investors for the quarter ended 30.09.2010
3. The Company operates in a single business segment namely " Commissioned T.V. Programmes".
4. The figures have been rounded off / re-arranged wherever necessary.

Statement pursuant to Clause 43 of the Listing Agreement

The company had raised a sum of ₹ 25.22 crores through IPO proceeds out of which ₹ 14.09 crores have been utilised till 30.09.2010 for the purposes as disclosed in the offer document and the surplus funds are currently invested in fixed deposits with a nationalised bank and mutual funds.

For CREATIVE EYE LIMITED

(DHEERAJ KUMAR)
Chairman & Managing Director

Dated : 13.11.2010
Place : Mumbai.

The Meeting of Board of Directors concluded at 2.15 p.m.