

**Dated: 24<sup>th</sup> April 2026**

**To,  
National Stock Exchange of India Limited  
Listing Department  
Address: Exchange Plaza, Plot no. C-1, G Block,  
Bandra –Kurla Complex,  
Bandra (East), Mumbai – 400051**

**Scrip Code/ ID: CRAYONS**

**Subject: Confirmation on Non-Applicability of SEBI Circular on Large Corporates – Initial Disclosure for FY 2026-27**

Dear Sir/Madam,

With reference to Para 3.2 of the SEBI Circular No. SEBI/HO/DDHS/DDHS-RACPOD1/P/CIR/2023/172 dated October 19, 2023, listed entities identified as “**Large Corporates**” are required to file an Initial Disclosure within 30 days from the beginning of the financial year.

As per the said circular, the framework is applicable to listed entities (other than Scheduled Commercial Banks) which, as on the last day of the preceding financial year:

1. Have their specified securities or debt securities or non-convertible redeemable preference shares listed on a Recognised stock exchange; and
2. Have outstanding long-term borrowings of ₹1,000 crore or more (excluding specified categories); and
3. Possess a credit rating of “AA” or above for unsupported bank borrowings or plain vanilla bonds.

We wish to inform you that M/s. Crayons Advertising Limited (“the Company”) meets only the first condition, i.e., it has its equity shares listed on the NSE SME Emerge platform.

However, the Company does not meet the second and third conditions regarding outstanding borrowings and credit rating. Accordingly, the Company does not qualify as a “Large Corporate” under the aforementioned circular, and the requirement for Initial Disclosure for the financial year 2026–2027 is not applicable.

We request you to kindly put the above information on your records.

Thanking You,

**For Crayons Advertising Limited**

**Kunal Lalani  
Managing Director  
DIN:00002756  
Address: NSIC Complex, Maa Anandmayee Marg,  
Okhla Industrial Estate, Phase-III,  
South Delhi, New Delhi- 110020**