

To,
The Manager - Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
Symbol: CRAYONS

Dated: 24th March, 2026

Subject: Intimation under Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015–Appointment of Additional Director (Non-executive Independent Director)

Dear Sir/ Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Board of Directors of the Company at their meeting held on 24th March 2026, discussed and approved the following resolutions:

1. The appointment of Mr. Navratan Baid (DIN: 00251523), as an Additional Director (Non-executive Independent Director) of the Company, not liable to retire by rotation, with effect from 24th March 2026, subject to approval of shareholders in ensuing General Meeting. The Board further confirm that Mr. Navratan Baid (DIN: 00251523) is not debarred from holding the office of Director by virtue of any order of the Securities and Exchange Board of India or any other such authority.
2. Consequent to the appointment of Mr. Navratan Baid (DIN: 00251523), as an Additional Director (Non-executive Independent Director) of the Company, the Board of Directors at its meeting held on 24th March 2026, considered, discussed and approved the reconstitution of the Committees of the Board, with effect from 24th March 2026.

The details as required under Regulation 30 of the SEBI (LODR) Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 are enclosed herewith as **Annexure-I**.

The reconstituted Committees include the Nomination and Remuneration Committee, Audit Committee. The revised composition of the Committees is enclosed herewith in **Annexure II**.

The meeting of Board of Directors commenced at 03:00 P.M and concluded at 05:20 P.M.

Kindly take the above information on record.

Thanking you,
For and on behalf of
Crayons Advertising Limited

(Kunal Lalani)
Managing Director
DIN: 00002756
Address: NSIC Complex, Maa Anandmayee Marg,
Okhla Industrial Estate, Phase-III,
South Delhi, New Delhi- 110020

Annexure – I

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 Change in directors, key managerial personnel (Managing Director, Chief Executive Officer, Chief Financial Officer, Company Secretary etc.), senior management, Auditor and Compliance Officer:

Particulars	Details
Name	Mr. Navratan Baid
Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	The Board of Directors at their meeting held on 24 th March 2026 Appointed Mr. Navratan Baid as an Additional Director (Non-executive and Independent director) of the Company.
Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	Date of Appointment: 24.03.2026 (Subject to the approval of Members)
Brief profile (in case of appointment)	Mr. Navratan Baid is a Commerce graduate from Delhi University, and he is in business since 1980, having a Good experience of small-scale manufacturing, end point Marketing of office equipment's and import and distribution business since 1987.
Disclosure of relationships between directors (in case of appointment of a director)	Mr. Navratan Baid is not related to any Director of the Company.
Information as required as per SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November, 2024 and SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January, 2026.	Mr. Navratan Baid is not debarred from holding the office of Director by virtue of pursuing BSE & NSE Circular or any Order or any other such authority.

Annexure – II

Pursuant to Regulation 30 read with Part - A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
Reconstitution of Committees as:

1. Reconstitution of Audit Committee

S. No:	Particulars	Designation
1.	Mr. Kunal Lalani (Managing Director)	Member
2.	Mr. Surendra Pagaria (Non-Executive Independent Director)	Chairperson
3.	Mr. Navratan Baid (Non-Executive Independent Director)	Member

2. Reconstitution of Nomination and Remuneration Committee

S. No:	Particulars	Designation
1.	Mrs. Vimi Lalani (Non-Executive Director)	Member
2.	Mr. Surendra Pagaria (Non-Executive Independent Director)	Chairperson
3.	Mr. Navratan Baid (Non-Executive Independent Director)	Member