

23rd September, 2026

Listing Manager,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor Plot
No. C-1, Block G, Bandra Kurla Complex,
Bandra (E) Mumbai – 400051

Symbol: CRAYONS

Subject: Appointment of Chief Financial Officer (CFO)

Reference: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Board of Directors of the Company, at its meeting held on Wednesday, September 23, 2026, has inter-alia considered and approved the Appointment of Mr. Amit Banka as Chief Financial Officer (CFO) and Key Managerial Personnel (KMP) with effect from September 23, 2026.

The details as required under the SEBI Listing Regulations, read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are enclosed herewith as **Annexure A**.

Kindly take the above information on your records.

Thanking you.

Yours Faithfully,
For Crayons Advertising Limited

Kunal Lalani
Managing Director
DIN: 00002756

Annexure A

Details as per Regulation 30 of the SEBI Listing Regulations read with SEBI Master Circular no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Particulars	Details
Name	Mr. Amit Banka
Reason for Change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Amit Banka as Chief Financial Officer (CFO) designated as Key Managerial Personnel of the Company
Date of appointment/ re-appointment/—re-appointment/cessation (as applicable) and term of appointment/reappointment	Date of Appointment- 23 rd September, 2026 Terms of Appointment: As per employment terms of the Company
Brief Profile (in case of appointment)	Senior Finance Executive with 24+ years of progressive experience driving financial strategy, operational excellence, and organizational growth. Proven expertise in financial planning & analysis, corporate restructuring, treasury management, compliance, and team leadership.
Disclosure of relationship between directors (in case of appointment of director)	Not Applicable