



Crayons Advertising Limited

Formerly known as Crayons Advertising Pvt. Ltd.

Regd. & Corporate Office:

NSIC Complex, Maa Anandmayee Marg,
Okhla Ind. Estate-III, New Delhi-110 020

Tel: +91 11 4163 0000

E-mail: del@crayonad.com

www.thecrayonsnetwork.com

CIN: L52109DL1986PLC024711

The Listing Department
National Stock Exchange Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051

Date: 18th February 2025

Ref: NSE SYMBOL: CRAYONS

Sub: Disclosure under Regulation 30 of the SEBI (LODR) Regulation 2015 Resignation of Mr. Gagan Mahajan from the post of Company Secretary and Compliance Officer.

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Mr. Gagan Mahajan, Company Secretary & Compliance Officer and Key Managerial Personnel (KMP) of the Company, has tendered his resignation from the said position due to his personal reasons as mentioned in the resignation letter and Mr. Gagan Mahajan has informed us that there are no other reasons for his resignation other than those provided in the resignation letter. The Last working day of Mr. Gagan Mahajan will be 10th March 2025.

The Company has commenced the process of shortlisting the potential candidates for the said role and the same shall be finalized within the prescribed timelines under the SEBI (LODR) Regulations. The Company shall make required disclosure pursuant to such appointment at the relevant time.

This intimation is being provided for your records and dissemination to stakeholders, as applicable

Thank you for your attention and cooperation.

Yours Faithfully,

For Crayons Advertising Limited

Kunal Lalani
Managing Director
DIN: 00002756

Disclosure of information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated 13th July, 2023 w.r.t. Change in key managerial personnel.

S. No	Particulars	Details
1	Reason for change viz. appointment , resignation, removal, death or otherwise	Mr. Gagan Mahajan tendered his resignation from the position of Company Secretary & Compliance Officer (Key Managerial Personnel) of the Company vide her letter dated 18 th February, 2025
2	Date of appointment /cessation (as applicable) & term of appointment/re-appointment	10 th March 2025
3	Brief Profile (In case of appointment)	Not Applicable
4	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable
5	Letter of Resignation along with detailed reasons for resignation	Enclosed herewith

To,
Crayons Advertising Limited
NSIC Complex, Maa Anandmayee Marg
Okhla Phase-III
New Delhi, Delhi - 110020

Date: 18.02.2025

Sub: Resignation from the post of Company Secretary

Dear Sir(s),

Due to some of my personal reason & other commitments, I am unable to render services to the Company as a Company Secretary of the Company. I am resigning from the post of Company Secretary. My last day of working will be 10th March 2025

I am thankful to the Board members and employees for their help, assistance and best wishes.

Hope the Company rise to greater heights.

Thanks,
Yours faithfully,



Gagan Mahajan
M. No.: A34028