



Crayons Advertising Limited

Regd. & Corporate Office:
NSIC Complex, Maa Anandmayee Marg,
Okhla Ind. Estate-III, New Delhi-110 020
Tel: +91 11 4163 0000
E-mail: del@crayonad.com
www.thecrayonsnetwork.com
CIN: L52109DL1986PLC024711

Date: 15th November 2025

To,
The Listing Department
National Stock Exchange Ltd.
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai-400051

Ref: NSE SYMBOL: CRAYONS

**Sub: Intimation of Orders Bagged under the Securities and Exchange Board of India
(Listing Obligation and Disclosure Requirements) Regulations, 2015**

Dear Sir,

In compliance with Regulation 30 of the SEBI (LODR) Regulations, 2015, We would like to voluntarily inform you that Crayons Advertising Limited (the Company) has received an order on 14th November 2025 in the normal/ordinary course of business from South Central Railway, details of which are annexed hereto.

Kindly take the same on record and oblige.

Thank you.

Yours Sincerely,
For Crayons Advertising Limited

Kunal Lalani
Managing Director
DIN:00002756

DISCLOSURE OF INFORMATION PURSUANT TO REGULATION 30 OF THE SEBI LISTING REGULATIONS

S. No	Particulars	Details
a.	Name of the entity awarding the order(s)/contract(s)	South Central Railway, Railway Administration
b.	Significant terms and conditions of order(s)/contract(s) awarded in brief	For carrying out Social Media Management & Media Analysis
c.	whether order(s)/contract(s) have been awarded by domestic/ international entity	Domestic entity (Government of India – Indian Railways).
d.	Nature of order(s) / contract(s)	Social Media Management & Media Analysis including complete scope of work and deliverables as per bid document.
e.	Whether domestic or international	Domestic
f.	Time period by which the order(s)/contract(s) is to be executed	Two (02) years from the date of issue of the Letter of Award on a monthly retainer basis
g.	Broad consideration or size of the order(s)/contract(s)	₹4,24,80,000/- (inclusive of 18% GST)
h.	Whether the promoter/ promoter group / group companies have any interest in the entity that awarded the order(s)/contract(s)? If yes, nature of interest and details thereof	Nil
i.	Whether the order(s)/contract(s) would fall within related party transactions? If yes, whether the same is done at “arm’s length”	No