

Dated: 15-02-2026

To,
The Manager - Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400051

Scrip Code: CRAYONS

Dear Sir/ Madam,

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 - Demise of Non-Executive Director

The Company regret to inform you about the sad demise of Mr. HulasMal Lalani (DIN-00257693), Non-Executive Non-Independent Director of the Company, which was intimated to Company today, on Sunday, 15th Day of February 2026.

During his tenure as Director on the Board, the Company has immensely benefited from his thorough knowledge, rich experience as Board member.

Mr. HulasMal Lalani demise will be an irreparable loss to the company. All the Directors and employees express their deep sympathy, sorrow and condolences to his family

The detailed disclosure as required under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed as "Annexure -A".

This is for your information and records.

Thank you,
For and on behalf of
Crayons Advertising Limited

(Akbar Mehtab)
Company Secretary
M. No: A51102
Address: New Delhi, Delhi

Annexure-A

Disclosure required under Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/ PoD2/CIR/P/0155 dated November 11, 2024, are as under:

Name	HulasMal Lalani (DIN-00257693)
Reason for change viz. appointment, resignation, removal, death or otherwise	Death of Director
Date of appointment/ cessation applicable) & term of appointment	15 th February, 2026
Brief profile (in case of appointment)	Not Applicable
Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable