

Dated: 06-01-2026

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400051

Scrip Code: CRAYONS

Dear Sir/ Madam,

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

This is to inform that the Board of Directors of the Crayons Advertising Limited at their meeting held on 06-01-2026, has approved the purchase of part of a property known as “BADE BHARDI” bearing survey no. 219/2 of Morjim, within the limits of village panchayat of Morjim, taluka and Sub-District of Pernem, District of North-Goa, State of Goa-403512, which shall hereinafter be referred (“**the Premises**”).

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III thereof and SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD-2/CIR/P/2024/185 dated 31st December 2024 is enclosed as **Annexure 1**.

This is for your information and records.

Thank you,
For and on behalf of
Crayons Advertising Limited

(Kunal Lalani)
Managing Director
DIN: 00002756
Address: NSIC Complex, Maa Anandmayee Marg,
Okhla Industrial Estate, Phase-III,
South Delhi, New Delhi- 110020

Annexure-1

| S. No. | Required details | Particulars |
|--------|---|--|
| 1. | Name of the parties with whom the agreement is entered | Crayons Advertising Limited (Buyer) and Mrs. Hardeep Kaur Chadha, Mr. Amit Kumar Mahato and Mr. Sanit Walia (Sellers) |
| 2. | Purpose of entering into the agreement | Investment purpose |
| 3. | Size of agreement | INR 5,20,00,000/- (Rupees Five Crores Twenty Lakhs only) payable as purchase consideration by the Company; |
| 4. | Shareholding, if any, in the entity with whom the agreement is executed | None. The seller is not related to the Company. |
| 5. | Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc. | None |
| 6. | Whether the said parties are related to promoter/ promoter group/ group companies in any manner. If yes, nature of relationship | No |
| 7. | Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length | No |
| 8. | In case of issuance of shares to the parties, details of issue price, class of shares issued | Not applicable |
| 9. | In case of loan agreements, details of lender/ borrower, nature of the loan, total amount of loan granted/ taken, total amount outstanding, date of execution of the loan agreement/ sanction letter, details of the security provided to the lenders/ by the borrowers for such loan or in case outstanding loans lent to a party or borrowed from a party become material on a cumulative basis | Not applicable |
| 10. | Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc. | Not applicable |

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| 11. | <p>In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s):</p> <ul style="list-style-type: none"> i. name of parties to the agreement; ii. nature of the agreement; iii. date of execution of the agreement; iv. details of amendment and impact thereof or reasons of termination and impact thereof. | Not applicable |
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