

To,
The Manager - Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
Symbol: CRAYONS

Dated: 1st September, 2026

Subject: Intimation under Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015-Change in management.

Dear Sir/ Madam,

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Board of Directors of the Company at their meeting held today i.e., on 1st September, 2026, discussed and approved the following resolutions:

1. Appointment of M/s Mahadev Bhansali & Co., Chartered Accountants (Firm Registration No.029615C) as the Internal Auditor of the Company for financial year 2026-27. Details as required under the SEBI Listing Regulations are enclosed as Annexure – I.
2. Appointment of M/s Vaish & Co. Chartered Accountants (Firm Registration No. 014188C) as the Statutory Auditor of the Company for the Five (5) financial years From 2026-2027 to 2030-2031. Details as required under the SEBI Listing Regulations are enclosed as Annexure – I.
3. Re-appointment of Mrs. Vimi Lalani, being eligible, for retire by rotation, hereby proposed to be re-appointed subject to the approval of members at the ensuing AGM. Details as required under the SEBI Listing Regulations are enclosed as Annexure – II.

The details as required under Regulation 30 of the SEBI (LODR) Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 and SEBI Master Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January 2026 are enclosed herewith as **Annexures**.

The meeting of Board of Directors commenced at 03:30 P.M and concluded at 04:30 P.M.

Kindly take the above information on record.

Thanking you,

For and on behalf of
Crayons Advertising Limited

(Kunal Lalani)
Managing Director

DIN: 00002756

Address: NSIC Complex, Maa Anandmayee Marg,
Okhla Industrial Estate, Phase-III,
South Delhi, New Delhi- 110020

ANNEXURE-I

Change in directors, key managerial personnel (Managing Director, Chief Executive Officer, Chief Financial Officer, Company Secretary etc), senior management, Auditor and Compliance Officer:

Particulars	Details	
Name	M/s Mahadev Bhansali & Co.	M/s Vaish & Co.
Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Appointment: The Board approved the appointment of M/s Mahadev Bhansali & Co., Chartered Accountants (Firm Registration No.029615C) as the Internal Auditor of the Company for financial year 2026-27	Appointment: The Board approved the appointment of M/s Vaish & Co. Chartered Accountants (Firm Registration No. 014188C) as the Statutory Auditor of the Company for the Five (5) financial years from 2026-2027 to 2030-2031
Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	Date of Appointment: 1 st September, 2026	Date of Appointment: 1 st September, 2026
brief profile (in case of appointment)	M/s Mahadev Bhansali & Co, Chartered Accountants is a reputed audit and advisory firm with extensive experience in conducting internal audits, risk management reviews, and compliance assessments across diverse industries. The firm holds valid registration with the Institute of Chartered Accountants of India (ICAI) and has a track record of delivering quality professional services with emphasis on internal controls, process improvements, and regulatory compliance.	M/s Vaish & Co., Chartered Accountant, is an established Chartered Accountancy firm registered with the Institute of Chartered Accountants of India (ICAI), with significant experience in statutory audits, tax audits, corporate advisory, and assurance services across various industries. The firm has a team of qualified professionals led by experienced partners, bringing strong expertise in audit, financial reporting, and compliance with applicable accounting and regulatory standards. They emphasize professionalism, accountability, integrity, and client-centric service delivery through experienced partners and a strong multidisciplinary team.
Disclosure of relationships between directors (in case of appointment of a director)	N.A	N.A

ANNEXURE-II

Change in directors, key managerial personnel (Managing Director, Chief Executive Officer, Chief Financial Officer, Company Secretary etc), senior management, Auditor and Compliance Officer:

Particulars	Details
Name	Mrs. Vimi Lalani
Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise;	Reappointment: Liable to retire by rotation, proposed for reappointment subject to approval of members at the AGM.
Date of appointment/ re-appointment/ cessation (as applicable) & term of appointment/ re-appointment	Date of Reappointment: 1 st September, 2026
brief profile (in case of appointment)	A creative professional with extensive training and experience in Commercial Art, Multimedia, Print Production, Photography, and Creative Designing. She holds a 3-Year Diploma in Commercial Art from South Delhi Polytechnic (1988) and has further enhanced his technical and creative skills through an Advanced Multimedia Course from Aptech (2004). Her professional expertise encompasses graphic and creative designing, multimedia production, print production, photography, visual communication, and development of creative artwork, combining strong artistic skills with practical knowledge of digital and print media.
Disclosure of relationships between directors (in case of appointment of a director)	Mrs. Vimi Lalani is wife of Mr. Kunal Lalani.