



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :
Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel. : 67095050
Fax : (91 22) 25705088
www.colgate.co.in

May 30, 2011

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Scrip Code : 500830

Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039

Kind Attn : Mr. S. Subramanian / Mr. Bhushan Mokashi

✓ The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051.

Symbol : COLPAL
Series : EQ

Fax : 26598237 / 26598238/ 66418124/25/26/ 26598348

Kind Attn : Mr. Hari / Ms. T.S. Jagadharini

Dear Sir,

The Board of Directors at their meeting held today approved the audited financial results for 2010-11. The said financial results in the in the format prescribed under Clause 41 of the Listing Agreement are attached herewith. Also attached herewith is a copy of the Company Statement.

The Board also approved closure of Register of Members and the Share Transfer Books of the Company from Monday, July 18, 2011 to Friday, July 22, 2011 (both days inclusive) for the purpose of Annual General Meeting.

The intimation regarding closure of Register of Members is attached herewith in the format prescribed by the Exchange.

Kindly acknowledge receipt.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited

K V Vaidyanathan
Whole-time Director &
Company Secretary

Encl : a/a

AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED MARCH 31, 2011

(Rs. Lacs)	Quarter Ended Mar 31, 2011	Quarter Ended Mar 31, 2010	Year Ended Mar 31, 2011 (Audited)	Year Ended March 31, 2010 (Audited)
- Net Sales (Excl. Excise Duty)	58,177	51,660	222,056	196,246
- Operating Income	1,945	1,939	7,630	7,274
Total Revenue	60,122	53,599	229,686	203,520
- (Increase)/Decrease in Stock in Trade	(1,301)	(48)	(2,985)	(1,143)
- Raw and Packing Material Cost	21,792	10,285	73,952	62,952
- Purchase of Goods	3,435	5,195	16,230	15,875
- Cost of Goods Sold	23,926	15,432	87,197	77,684
- Employee Cost	4,316	4,210	19,322	15,907
- Depreciation/ Amortisation	880	2,060	3,425	3,757
- Advertising & Sales Promotion	8,041	8,335	34,931	29,942
- Other Expenditure	9,402	11,211	35,537	30,140
Total Expenditure	46,565	41,248	180,412	157,430
Profit from Operations Before Other Income and Interest	13,557	12,351	49,274	46,090
Other Income (Net)	776	279	3,050	2,540
Profit Before Interest	14,333	12,630	52,324	48,630
Interest Expense	44	40	329	150
Profit from Ordinary Activities Before Tax	14,289	12,590	51,995	48,480
Provision for Taxation (net of prior year reversals) [Refer Note 6]	2,883	1,151	11,737	6,154
Net Profit after Tax	11,406	11,439	40,258	42,326
Paid-up Equity Share Capital (Face value: Rupee 1 per share)	1,360	1,360	1,360	1,360
Reserves excluding Revaluation Reserve			37,045	31,251
Basic and Diluted Earnings per share (Rs.)	8.39	8.41	29.60	31.12
Public Shareholding				
- Number of Shares	66,636,481	66,636,481	66,636,481	66,636,481
- Percentage of holding	49%	49%	49%	49%
Promoters and Promoter Group Shareholding				
(a) Pledged/ Encumbered	Nil	Nil	Nil	Nil
- Number of shares				
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	Nil	Nil	Nil	Nil
- Percentage of shares (as a % of the total share capital of the Company)	Nil	Nil	Nil	Nil
(b) Non-Encumbered				
- Number of shares	69,356,336	69,356,336	69,356,336	69,356,336
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100%	100%	100%	100%
- Percentage of shares (as a % of the total share capital of the Company)	51%	51%	51%	51%

Notes**1. Statement of Assets and Liabilities**

(Rs. Lacs)	As at March 31, 2011 (Audited)	As at March 31, 2010 (Audited)
Shareholders' Funds		
a) Share Capital	1,360	1,360
b) Reserves and Surplus	37,045	31,251
Loan Funds	5	459
	38,410	33,070
Fixed Assets	26,731	25,314
Investments	3,874	2,100
Deferred Tax Asset (Net)	1,684	1,790
Current Assets, Loans and Advances		
a) Inventories	15,370	11,055
b) Sundry Debtors	4,296	977
c) Cash and Bank Balances	39,561	34,758
d) Interest Accrued on Investments/ Deposits	733	548
e) Loans and Advances	10,484	11,736
<i>Less:</i>		
Current Liabilities and Provisions		
a) Liabilities	47,392	42,665
b) Provisions	16,931	12,543
	38,410	33,070

Notes (continued)

2. Net Sales for the quarter and year ended March 31, 2011 increased by 13% each over the same periods of the previous year.
3. Net Profit before Tax for the quarter and year ended March 31, 2011 increased to Rs. 14,289 Lacs (up 13%) and Rs. 51,995 Lacs (up 7%) respectively from Rs. 12,590 lacs and Rs. 48,480 Lacs for the similar periods of the previous year despite substantial investments in brand and equity building activities.
4. Net Profit after Tax for the quarter and year ended March 31, 2011 is Rs. 11,406 Lacs and Rs. 40,258 Lacs respectively as against Rs. 11,439 Lacs and Rs. 42,326 Lacs for the similar periods of the previous year due to increase in effective tax rate on account of reduction in tax exemption as mentioned in Point no. 6.
5. The Company declared a Third Interim Dividend of Rs. 9,519.50 Lacs (Rs. 7 per share) on March 23, 2011, which was paid on April 19, 2011. The Company had earlier paid a First Interim Dividend of Rs. 13,599.28 Lacs (Rs. 10 per share) in August 2010 and a Second Interim Dividend of Rs. 6,799.64 Lacs (Rs. 5 per share) in December 2010.
6. Provision for taxation for the quarter and year ended March 31, 2011 is higher as compared to the similar periods of the previous year due to the lower rate of deduction under the provisions of Income Tax Act, 1961 for the Manufacturing facility at Baddi.
7. In accordance with the requirements of Accounting Standard -17, Segment Reporting, the Company's business segment is 'Personal Care' (including Oral Care) and hence it has no other primary reportable segments.
8. Pursuant to the Scheme of Amalgamation, sanctioned by an order dated April 16, 2010 of the Bombay High Court at Goa, Professional Oral Care Products Private Limited ('POC') has been amalgamated with the Company with effect from April 1, 2009. Accordingly, figures reported for quarter ended March 31, 2010 are not comparable with the figures reported for quarter ended March 31, 2011.
9. Pursuant to the Scheme of Amalgamation, sanctioned by an order dated August 11, 2010 of the High Court of Judicature at Andhra Pradesh, CC Healthcare Products Private Limited ('CCH') has been amalgamated with the Company with effect from April 1, 2009. Accordingly, figures reported for quarter and year ended March 31, 2011 are after considering the amalgamation and hence are not comparable with the figures reported for quarter and year ended March 31, 2010.
10. There are no exceptional and extraordinary items.
11. Previous period/ year figures have been reclassified to conform with current period/ year presentation, where applicable.
12. Information on investor complaints pursuant to Clause 41 of the Listing Agreement for the quarter ended March 31, 2011

Nature of complaints *	Opening Balance	Received during the quarter	Resolved during the quarter	Closing Balance
Non receipt of dividend warrants	1	-	1	-
Non receipt of share certificates lodged for transfer or capital reduction	-	-	-	-
Others	-	2	2	-

* Excludes disputed cases and sub-judice matters.

The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their Meeting held today. The full text of Colgate releases is available: www.colgate.co.in.

COLGATE-PALMOLIVE (INDIA) LIMITED

Mumbai
May 30, 2011

MUKUL DEORAS
MANAGING DIRECTOR

PA

4 of 7



COMPANY STATEMENT

COLGATE'S 2010-11 NET SALES UP 13% MAINTAINS DOUBLE DIGIT VOLUME GROWTH AT 12%

Mumbai, May 30, 2011

FINANCIAL HIGHLIGHTS

FULL YEAR 2010-11 : Colgate-Palmolive (India) Limited today reported net sales for the financial year 2010-11 of Rs. 2,220.6 crore, a 13% increase over the previous year. The net profit for the financial year is Rs 402.6 crore with an Earnings per Share of Rs. 29.60 as against Earnings per Share of Rs. 31.12 for the previous year, despite substantial investments in brand and equity building activities and increase in effective tax rate due to reduction in tax exemption at Manufacturing Facility at Baddi in the current year.

4Q 2010-11 : Net sales for the fourth quarter ended March 31, 2011 are Rs. 581.7 crore, an increase of 13% over the same quarter of the previous year. Net profit for the quarter is Rs. 114.1 crore with an Earnings per Share of 8.39 for the quarter.

DRIVING GROWTH

During the year, the Company achieved a volume growth of 12%, led by strong 13% growth in the toothpaste category. The Company maintained its leadership position in the toothpaste category at 53.1% volume market share (Apr'10-Mar'11) compared to 52.9% (Apr'09-Mar'10). The flagship brands "Colgate Dental Cream", "Active Salt", "MaxFresh", "Colgate Sensitive" and "Colgate Total" contributed to this consistent growth.

In the toothbrush category, the Company recorded a volume growth of 18% at a market share of 40.3% (Apr'10-Mar'11). In the declining toothpowder market, the Company recorded a volume market share of 46.4% for the period Apr'10-Mar'11.

The Company has just launched the Colgate Sensitive Pro-Relief toothpaste, a clinically proven Pro-Argin technology that provides instant and lasting sensitivity relief and works differently than most other sensitive toothpastes. The Company has also launched Colgate 360 Sensitive Pro-Relief Toothbrush, a premium toothbrush with ultra soft bristles giving the consumer a whole mouth clean for sensitive teeth and gums.

The Company continues its focus in the emerging mouthwash category, registering a substantial increase in volume market share to 22% (Apr'10-Mar'11) from 7.5% (Apr'09-Mar'10). During the quarter, the Company launched Colgate Plax Complete Care that provides 10 Benefits in 1 Single Product, helping to give the consumer a Healthier Mouth and 12 hour germ protection.

FUNDING GROWTH

The Company's ongoing efforts and focussed programs to enhance efficiencies and reduce costs continue to yield strong, positive results and fund investments in building and strengthening brand equity and the business.

DIVIDEND

In March 2011, the Company declared a Third Interim Dividend of Rs. 95.2 Crore (Rs. 7 per share) for the financial year 2010-2011.

Including the Third Interim Dividend, the Company has paid a total dividend of Rs. 22 per share for the financial year ended March 31, 2011 as against Rs.20 per share in the previous year.

ABOUT COLGATE-PALMOLIVE

Colgate-Palmolive (India) Limited is India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and Mouthwash under the "Colgate" brand, as well as a specialised range of dental therapies under the banner of Colgate Oral Pharmaceuticals. These have become an essential part of daily oral hygiene and therapeutic oral care in India. The Company also provides a range of personal care products under the "Palmolive" brand name.

Colgate has been ranked India's #1 Most Trusted Brand across all all categories for four consecutive years from 2003 to 2007 by Brand Equity's Most Trusted Brand Survey. It is the only brand to be in the top three for the last 10 years from 2001-2010. Prior to this, Colgate was also rated as the #1 brand by the A&M – MODE Annual Survey for India's Top Brands for eight out of nine years during the period 1992 to 2001.

For more information about Colgate's business, visit the Company's website on the internet at www.colgate.co.in

###



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :
Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel. : 67095050
Fax : (91 22) 25705088
www.colgate.co.in

The National Stock Exchange of India Limited
Mumbai

Name of the Company : Colgate-Palmolive (India) Limited

Symbol	Series	Type of Security	Book Closure	Record Date	Purpose
COLPAL	EQ	Equity shares	From Monday, July 18, 2011 to Friday, July 22, 2011 (both days inclusive)	--	For the purpose of Annual General Meeting

For Colgate-Palmolive (India) Limited

K V Vaidyanathan
Whole-time Director &
Company Secretary

May 30, 2011

File: Stock Exchange