



COLGATE-PALMOLIVE (INDIA) LIMITED

Regd. Office :
Colgate Research Centre,
Main Street,
Hiranandani Gardens,
Powai,
Mumbai - 400 076.
Tel. : 67095050
Fax : (91 22) 25705088
www.colgate.co.in
CIN : L24200MH1937PLC002700

March 28, 2016

The Secretary
Bombay Stock Exchange Limited
P.J. Towers – 25th Floor,
Dalal Street
Mumbai-400001

Scrip Code: 500830
Fax: 2272 3121/3719/2037/2041/2061/2039
Kind Attn: Mr. Jeevan Noronha

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Symbol: COLPAL
Series : EQ
Fax : 26598237/26598238/66418124/25/26
Kind Attn: Mr. Hari

Dear Sirs,

Re: Declaration of third interim dividend for the year 2015-16

This refers to our two letters both dated March 2, 2016 on the above subject.

The Board of Directors of the Company, at their Meeting held today, declared a third interim dividend of Rs. 3/- (Rupees Three only) per equity share of Re.1/- (face value) for the financial year ending March 31, 2016. The said interim dividend will be paid on the paid-up equity share capital of Rs. 27.20 crore involving a total pay-out of Rs. 98.20 Crore [including dividend distribution tax].

As already informed vide our above letters, we had fixed Thursday, April 7, 2016 as the Record Date for payment of the said interim dividend.

Please note that the said interim dividend declared by the Board at their Meeting held today will be paid on April 21, 2016 to those shareholders whose names appear on the Register of Members of the Company on April 7, 2016.

Attached please find a copy of our Company Statement being issued in this regard.

Please acknowledge receipt.

Thanking you,

Very truly yours
Colgate-Palmolive (India) Limited


Niket Ghate
Whole-time Director &
Company Secretary

Encl: a/a
File: Stock Exchange – 91st dividend



Colgate World of Care

COMPANY STATEMENT

COLGATE announces Third Interim Dividend of Rs. 3 per share for 2015-16

Mumbai, March 28, 2016 :

Dividend

At the meeting held today, the Board declared a Third Interim Dividend for the Financial Year 2015-16 of Rs. 3 per share of Re 1 each (face value) on the expanded capital base post the bonus issue. The dividend payout to the shareholders will be Rs. 98.2 Crore (inclusive of the dividend distribution tax of Rs. 16.6 Crore) and will be paid on April 21, 2016 to those shareholders whose names are on the Register of Members of the Company as on April 7, 2016.

Including the First Interim Dividend of Rs. 4 per share paid in November 2015 and the Second Interim Dividend of Rs 3 paid in December 2015, the Company has declared a total interim dividend of Rs. 10 per share for the financial year 2015-2016.

Most Trusted Brand

Colgate has yet again been ranked as India's #1 Most Trusted Brand in Economic Times' Brand Equity annual survey. 2015 is the 5th consecutive year when Colgate has been at the top of the trust ladder across all categories. Colgate is the only brand to feature in the top three from 2001-2015, since inception of the survey.

Colgate was also ranked #1 Most Chosen Consumer Brand in India for the third consecutive year by Global Consumer Knowledge and Insights firm, Kantar Worldpanel's Brand Footprint report.

About Colgate-Palmolive

Colgate-Palmolive (India) Limited is India's leading provider of scientifically proven oral care products with multiple benefits at various price points. The range includes toothpastes, toothpowder, toothbrushes and mouthwashes under the "Colgate" brand, as well as a specialized range of dental therapies under the banner of Colgate Oral Pharmaceuticals. These have become an essential part of daily oral hygiene and therapeutic oral care in India. The Company also provides a range of personal care products under the 'Palmolive' brand name.

For more information about Colgate's business and products, visit the Company's website on the internet at www.colgatepalmolive.co.in.

###