

**COLGATE-PALMOLIVE (INDIA) LIMITED****August 18, 2014**

The Secretary
Bombay Stock Exchange Limited
Dalal Street
Mumbai

Fax: 2272 3121 / 3719 / 2037 / 2041 / 2061 / 2039 937PLC002700

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Scrip Code: 509830

The Manager – Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block – G
Bandra-Kurla Complex
Bandra (East),
Mumbai 400 051

Symbol : COLPAL
Series : EQ

Fax: 26598237/38/66418124/25/26/ 26598348

Dear Sir:

Re: **Appointment of Mr. Issam Bachaalani as Managing Director and intimation about other Changes on the Board of Colgate-Palmolive (India) Limited ("CPIL")**

In terms of Clause 30 of the Listing agreement, we hereby notify you that the Board of Directors of CPIL today passed a resolution appointing **Mr. Issam Bachaalani** as the Managing Director of CPIL for a period of 5 years with effect from **1st October 2014** subject to statutory approval (s) under the Companies Act 2013.

Brief Bio-data of **Mr. Issam Bachaalani** is attached.

We are pleased to inform that **Ms. Prabha Parameswaran**, the current Managing Director of CPIL has been promoted and appointed as the **President Africa/ Eurasia Division** and will relocate to Switzerland as part of her new assignment. Consequently, **Ms Prabha Parameswaran** will cease to be the Managing Director of CPIL with effect from **1st October 2014**.

Ms Parameswaran will assume the new responsibility of Colgate's vast and diverse region effective **1st October 2014**.

The Board of Directors of the Company placed on record their appreciation for the outstanding contributions made by **Ms Prabha Parameswaran** during her tenure as the Managing Director of CPIL.

Thanking you,
Very truly yours

Colgate-Palmolive (India) Limited

Muk
Niket Ghate

Whole-time Director and Company Secretary

Mr. Issam Bachaalani

We are pleased to announce the appointment of Mr. Issam Bachaalani as the Managing Director of Colgate-Pamolive (India) Limited effective 1st October 2014. With his previous experience in managing Malaysia and Global Toothbrush Division, Issam is returning to Asia Division well equipped to lead and expand India's growth momentum.

Most recently Issam was Vice President and General Manager of the Global Toothbrush Division, where he and his team drove the business to record-high global market shares expanding Manual Toothbrush Leadership every year, with record sales, profits and unprecedented innovation stream of successful new products.

Mr. Bachaalani joined Colgate in 1991 in the Global Marketing Development Program. In 1996, Mr. Bachaalani joined the Central Europe/Russia Division as Marketing Manager. In 1999, he was promoted to Marketing Manager, Household Surface Care for C-P Mexico, and he later became Marketing Director, C-P Dominican Republic. In 2002, Mr. Bachaalani was promoted to Marketing Director of C-P South Africa.

In 2006, Mr. Bachaalani was promoted to General Manager, C-P Hong Kong, where he and his team strengthened toothpaste market shares. In 2009, Mr. Bachaalani was then promoted to General Manager for C-P Malaysia, Singapore and Brunei.

Mr. Bachaalani holds a BS degree in marketing from Lebanese-American University.