CMI LIMITED
AN ISO 9001, ISO 14001
& BS ISO 45001 COMPANY
CIN No. L74899DL 1967 PLC018031

Regd. & Marketing Office :
501-503, New Delhi House,
27, Barakhamba Road,
New Delhi-110 001
Phone : 011-49570000
Fax : 011-23739902
Website : www.cmilimited.in

Works : Baddi, Himachal Pradesh-173205 (India)
Faridabad, Haryana-121006 (India)

CMI/CS/2020-21/

08th March, 2021

BSE Corporate Compliance & Listing Centre
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
MUMBAI-400001

Listing Department
National Stock Exchange of India
'Exchange Plaza', Bandra Kurla Complex,
MUMBAI-400051

BSE Scrip Code: 517330/NSE Scrip Code: CMICABLES

Sub: VENTURING INTO RETAIL FORAY

Dear Sir,

We wish to inform that the company undertook a pilot project in retail franchise/distribution in one of the northern state to capture the growth opportunity arising from increasing demand and encouraging results in Household and building segment.

Bouyed by success of the aforesaid pilot project, Company has decided to venture into Retail foray on PAN India basis in other states to diversify the customer base and utilise the production capacity and planning to enter FMEG also. A step in this direction will open fresh avenues to find a place in B to C segment.

Thanking you,
For **CMI LIMITED**

CMI LIMITED DELHI

Subodh Kumar

SUBODH KUMAR BARNWAL
COMPANY SECRETARY