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CINEMAX

Date: 8th July, 2011

To,
Mr. Hari K
**National Stock Exchange of India Limited**
Exchange Plaza , Bandra Kurla Complex,
Bandra (East), Mumbai – 400051.

**Sub: Launching of four screens multiplex at "Cinemax Inorbit Mall- Pune"**
**Company Scrip Code :- CINEMAX.**

Dear Sir,

This is to inform you that, today we are launching our four screens multiplex **"Cinemax Inorbit Mall- Pune"** situated at Survey No. 35, Opp. Hotel Park Estique, Vadgoan Sheri, Pune Nagar Road, Pune- 411006.

This multiplex will be open to the patrons with special screening of block buster movies like **"MURDER 2", "CHILLAR PARTY", "DELHI BELLY" , "TRANSFORMER 3D" and "BbuddaH HOGA TERRA BAAP".**

The four screen multiplex is having capacity of 975 seats including 49 recliner seats. It will also offer patrons to enjoy a personalized café service while enjoying their favorite movie which will give then out of world experience **"Cinemaxperience"**.

Further, with the above said launch, we will have a pan India presence with 118 screens and 29,951 seats across 35 properties.

This is for your information and records.

Yours Truly,
For **Cinemax India Limited**

**Jatin Shah**
**Company Secretary**